

CRMA JUDGES' BIOS 2017

Jeanne Abbott, associate professor, University of Missouri, worked for the *Anchorage Daily News* for nearly 15 years and covered the oil boom, native land claims issues and the exploding growth of a frontier city. After earning a Ph.D. in journalism from Missouri, Abbott also spent time at the *Sacramento Bee* and *Des Moines Register* before becoming a full-time faculty member.

Julie Vosburgh Agnone teaches magazine journalism as a Scripps Howard Visiting Professional at Ohio University. Previously she was Vice President of Editorial Operations for National Geographic Education and Children's Media. During her career at *National Geographic*, Julie wrote, edited, and managed magazines and books, educational products, marketing materials and electronic media, and she was responsible for strategic partnerships, branding initiatives and digital products.

Dave Anderson is a cross-media storyteller. His photography and films have been exhibited across the United States, Europe and Asia, and published at places like *Esquire*, Germany's *Stern*, *Smithsonian* and *Time*. His acclaimed photographic monographs *Rough Beauty* (2006), *One Block: A New Orleans Neighborhood Rebuilds* (2010) and *Charleroi* (2012) have been published in three languages. Before his emergence as a photographer and filmmaker, Anderson worked as an adviser in the Clinton White House. He is currently Director of Communications and Public Affairs at Winrock International.

Florian Bachleda is the creative director of *Fast Company* Media, where he directs the creative content for the print and digital platforms. Previously, he was the creative director of FB Design, whose clients included Time Inc., Condé Nast, Hearst, and *Latina*, among others. He was also design director of *Vibe* and worked at *New York* magazine, *Entertainment Weekly* and the *Village Voice*. In May 2014, *Fast Company* won the American Society of Magazine Editors (ASME) National Magazine Award for Magazine of the Year.

James Baggett has been a magazine editor and writer for more than 30 years. He is currently editor of *Country Gardens* magazine and the garden group editor of all of the Better Homes and Gardens Special Interest Publications gardening titles. He is also the author of *Flower Arranging*, a Best of Martha Stewart Living Book, the former garden editor of *American Homestyle & Gardening* (Gruner + Jahr) and the founding managing editor of *Elle Decor*. Baggett is the 2015 recipient of the B.Y. Morrison Communication Award presented by the American Horticultural Society.

Gary Baum has covered Los Angeles and beyond for more than a decade, currently as a senior writer for *The Hollywood Reporter*, where he was honored as the L.A. Press Club's Journalist of the Year in 2016. His focus spans culture, business and public affairs, with investigative work on subjects ranging from animal abuse and immunization refusal to predatory labor practices and substandard addiction care that triggered national debate, legal consequences and lasting change. For *THR* he oversees the annual Power Lunch issue.

John Baxter is senior design editor for *National Geographic*. Baxter has participated in magazine startups and redesigns that range from *Mother Earth News* and *American Health* to *American Cowboy* and *Adirondack Life*. He spent a decade working in magazine publishing in New York City with legendary art director Will Hopkins. Through that association, he contributed to the redesigns of *Food & Wine*, *Fortune* and other consumer magazines. His book design credits include the first work by then-unknown author John O'Brien, whose *Leaving Las Vegas* became Hollywood legend.

Matt Bean is editor-in-chief of *Men's Health*. Formerly he was senior vice president of editorial innovation at Time Inc., where he led a group charged with extending the company's award-winning content. Bean came to that role from *Entertainment Weekly*, where he was editor. Before helming *EW*,

Matt served as managing editor of SportsIllustrated.com, where he launched numerous digital brands, pioneered Time Inc.'s long-form content strategy, and was awarded an Emmy for his multimedia work in 2013.

Jackie Bell is an associate professor at the Missouri School of Journalism. She has 15 years of experience as a staff photographer at *The Tennessean*, *The Fort Lauderdale Sun-Sentinel*, *The Arizona Daily Star* and a chain of magazines in Tel Aviv, Israel. She came to the Missouri School of Journalism after working as an assistant professor at the University of Montana School of Journalism and adjunct faculty at The Art Institute of Fort Lauderdale and Nashville State Technical Institute. She is also co-director of the College Photographer of the Year competition.

John Bennett is associate teaching professor emeritus in the marketing department at the University of Missouri. Prior to coming to MU, he taught at Stephens College, University of Northern Colorado and Murray State University. Bennett's areas of expertise are integrated marketing communications, Internet marketing and marketing research.

Michelle Bilyeu is the creative director of Meredith Core Media. In her award-winning 16-year career as a designer, she has directed photo shoots around the world and has been part of the creative direction and editorial strategy, launch and redesign of numerous magazines, books, social media sites and websites. Michelle's work has netted top honors from Folio, ADAI and the National Health Information Awards.

Greg Bowers taught at the Missouri School of Journalism. His journalism career started in Pennsylvania, where he was a reporter and editor.

Rob Brunner is *Fast Company's* features editor and has written for *The New York Times Magazine*, *GQ*, *Rolling Stone* and other publications.

Scott Burton is the executive editor at *ESPN The Magazine*. A 1996 graduate of the University of Michigan, he lives in West Hartford, Connecticut, with his wife and son.

Charles Butler is a journalism instructor at the University of Oregon. He is also a writer-at-large with *Runner's World* magazine. His newest book, *The Golden Rules*, written with U.S. Olympic swim coach Bob Bowman, was published in 2017 by St. Martin's Press.

Michael Callahan is a contributing editor at *Vanity Fair*. His work has appeared in more than two dozen national publications, including *ESPN The Magazine*, *Garden & Gun*, *Town & Country*, and *Bloomberg Businessweek*. His most recent novel, *The Night She Won Miss America*, was published by Houghton Mifflin Harcourt in April.

Maile Carpenter is the founding editor-in-chief of *Food Network Magazine*. Prior to joining Hearst, Carpenter was the executive editor of *Every Day with Rachael Ray*. She started her career in newspapers at the *Wilmington Morning Star* and *Raleigh News & Observer* in North Carolina, followed by Time Inc.'s *FYI* magazine, *San Francisco Magazine* and *Time Out New York*. Carpenter has a journalism degree from the University of North Carolina, Chapel Hill, and a culinary degree from the French Culinary Institute in New York.

Clint Carter graduated from the University of Missouri in 2007. After writing for the *New York Times* bestselling book series, "Eat This, Not That!," he went on to be a senior editor at both *Men's Health* and *Men's Journal* magazines. He now works as a full-time freelance writer and editor, with bylines appearing at *Entrepreneur*, *Vice*, and *New York* magazine. He has also appeared on Today Show, Live with Kelly and Michael, The Doctors, The Dr. Oz Show, Access Hollywood Live, and E! News.

Joseph Caserto is an award-winning graphic artist, educator, and consultant, who is based in New York City and specializes in publication art direction and design. Caserto earned a BFA with honors in Graphic Design from Pratt Institute, where he completed one of the first classes that covered the Mac as a design tool. With over 20 years of professional experience, he is currently a freelance art director and designer whose clients have included *Billboard*, *BusinessWeek*, *Fortune*, *Marie Claire*, and *Vibe* magazines. He has won American Graphic Design Awards from *GD USA* magazine annually, since 2008, when he also received a Create Award.

Anne Cassidy is an award-winning writer and editor who blogs daily at A Walker in the Suburbs. Her essays and articles have been published in the *New York Times*, the *Washington Post*, the *Christian Science Monitor*, *Travel & Leisure*, *Good Housekeeping*, *Family Circle* and many other newspapers and magazines. She is the author of *Parents Who Think Too Much* (Dell, 1998) and co-author of *Single File* (St. Martin's, 1989). She is currently the senior writer editor at Winrock International, where she covers everything from education to solar power. She received B.A. and M.A.T. degrees from Northwestern University and an M.S. in journalism from Columbia University.

Sonia Chopra is Eater's managing editor. She loves style guides and baseball stadium food.

Jeanne Clayton is the director of photography at *Southern Living Magazine*. She began her photo editing career in 2001 with *Health* magazine, and has been navigating the waters of Time Inc. ever since. Prior to succumbing to the lure of corporate America, Jeanne enjoyed 9 lively years of assorted post grad freelance work for various employers including but not limited to photographers, institutions of art education, and one all-girl landscaping company.

Frank Corridori is an assistant professor of strategic communications at the Missouri School of Journalism who teaches courses in strategic design and visual communication as it relates to advertising. He has served as vice president of design and associate creative director at PURE in Columbia, Mo., and was recognized with four ADDY Awards. He also served as senior art director at the Martz Agency, senior designer and art director at Catapult Strategic Design and senior designer and art director at Urban Archaeology, all located in Phoenix.

Ben Court is features editor for *Men's Health*. He has also served as features editor for *Best Life* and from 1999-2006 was the Deputy Editor for *Men's Journal*.

Nick Crow is senior associate art director at Meredith Corporation. In his 22 years of publication experience, he has guided titles related to home, family, food and gardening including *Better Homes & Gardens*, *Magnolia Journal*, and *Country Gardens*, to name a few.

Riza Cruz is the executive editor of *Marie Claire* and has been an editor at *Vogue*, *Vanity Fair*, and *Inc.* among others.

Mike Darling is the managing editor of Tonic, a new health website by Vice. He was previously an editor at *Men's Health*, where he worked on a wide range of departments and features. He has also worked for *Backpacker*, *D Magazine*, and *Southwest*.

Sascha de Gersdorff is the executive editor of *Cosmopolitan* magazine. Previously, she was the deputy editor of *Women's Health*. Her career has spanned many editing and writing jobs across five cities; she's covered everything from fashion to politics to health to travel. She has regularly appeared on television programs such as TODAY, Good Morning America, and CBS This Morning.

Andrew Del-Colle is the site director and editor for Audubon.org. Previous to *Audubon*, Del-Colle has been an editor at *Road & Track*, *Popular Mechanics*, and *Men's Health*, where he completed his master's project from the University of Missouri.

Meirav Devash lives in New York City. Her work has appeared in *Allure*, *Women's Health*, *InStyle*, *Refinery29*, *Vogue*, *Town and Country*, and *the New York Times*. She was formerly an editor at *Allure* and *InStyle* special issues.

Margaret Downing has been editor-in-chief of the *Houston Press* since February 1998 and a writer for the publication since that time. She and the writers and photographers at the *Press* have received a number of national, regional and state awards including ones from IRE, SPJ, NABJ and the National Awards for Education Reporting. She was previously the managing editor at the Jackson, Mississippi, *Clarion-Ledger* and managing editor at *The Houston Post*.

Simon Dumenco is an editor-at-large and the "Media Guy" columnist at *Advertising Age*. Dumenco has worked at and consulted for a wide range of media companies, including Condé Nast, Hearst, IAC, Time Warner, Viacom, and Wenner Media. He was founding editorial director of *New York* magazine's NYmag.com and founding editor-in-chief of VeryShortList.com. At *New York* magazine, he was business/technology editor and editor of the National Magazine Award-winning media column, as well as an advertising critic and pop-culture columnist. Dumenco was also editor of *Colors*, the international culture magazine; consulting executive editor on the launch of *O: The Oprah Magazine*; executive editor of *Seventeen*; and managing editor at *Baltimore City Paper*, among various other jobs.

Sarah Filippi is the photography director at *Fast Company* magazine where she has worked for over 5 years. Prior to *Fast Company*, she was editing photos at *Wired* magazine. She has also worked as a freelance production manager and photo researcher for various advertising and editorial clients. Filippi has produced and edited coverage across the world and has been recognized by The American Society of Magazine Editors, American Photography and Society of Publication Designers. She has judged photographs for several contests and enjoys speaking with photography classes from SVA, Parsons and ICP about developing portfolios, making new work and photography.

Peter Flax, who has been editing magazines for two decades, is the features editor at *The Hollywood Reporter*. Before that he was editor in chief of *Bicycling* magazine, executive editor at *Runner's World* and executive editor at *Backpacker* magazine. His work has appeared in these magazines as well as in *Men's Health*, *Popular Science*, *New York*, *Outside*, *Men's Journal*, *Los Angeles* magazine, and *Sunset*.

Jim Flink joined the strategic communication area at the Missouri School of Journalism after more than 20 years in television news, four years as a start-up executive and one year as a mobile video news consultant. Flink works with the school's Reynolds Journalism Institute, focusing on best practices in mobile, video news content and production, as well as distribution and monetization strategies. Prior to that, Flink led, coached and cultivated a young startup newsroom as vice president of News Operations and general manager of Newsy, winning "Appys" for Best in News in 2011 and Best in iPad Publishing in 2013.

Kelley Benham French is the author, with her husband, of *Juniper: The Girl Who Was Born Too Soon*, published in September by Little, Brown. She is a professor of practice in journalism at Indiana University Bloomington and has taught writing and reporting around the world. French spent a decade as a writer and editor at the *Tampa Bay Times*, where she ran the enterprise team. In 2012, she was a Pulitzer finalist for "Never Let Go," a series on her extremely premature daughter. She has edited three other

newspaper series that were finalists for the Pulitzer Prize. In addition to her teaching, she edits stories on contract.

Eleni N. Gage is the author of the novels *The Ladies of Managua* and *Other Waters*, and the travel memoir *North of Ithaca*. Formerly Executive Editor of *Martha Stewart Weddings*, and the first-ever beauty editor of *People*, Eleni has also worked on staff at *Allure*, *InStyle*, and *Elle*. Now a freelance writer Gage has contributed to publications ranging from *Travel+Leisure* to *The New York Times*, and a Contributing Editor to *Martha Stewart Living*.

Jonna Gallo Wepler is the deputy editor at *Family Circle*, part of Meredith Corporation's National Media Group. Gallo Wepler has been on staff since 1992. Over the past 25 years, her job titles have included researcher, assistant editor, staff writer, senior editor and articles director. As Deputy Editor, Jonna is an integral member of the senior management team, overseeing both the Family and Home sections and editing stories about technology, organizing, personal finance and parenting. She also helps oversee the magazine's social media presence and growth. She is a 1993 graduate of Ohio Wesleyan University.

Stephen George has written and edited hundreds of stories for dozens of regional and national magazines during his 25-year career. He is currently vice president of content for Kalmbach Publishing Co., which publishes numerous magazines including *Discover*, *Astronomy*, *Drone 360*, *Trains* and *Model Railroader*.

Garrett M. Graff, a distinguished magazine journalist and historian, has spent more than a dozen years covering politics, technology, and national security. He's written for publications from *WIRED* to *Bloomberg BusinessWeek* to the *New York Times*, and served as the editor of two of Washington's most prestigious magazines, *Washingtonian* and *POLITICO Magazine*, which he helped lead to its first National Magazine Award, the industry's highest honor. His next book, *Raven Rock*, about the government's Cold War Domsday plans, was published in May 2017.

Howard Greenberg is the creative director for Trusted Media Brands' Milwaukee brands, which include *Taste of Home* (the largest consumer food magazine brand in the world), *Family Handyman*, *Simple & Delicious*, *Country*, *Country Woman*, and *Farm & Ranch Living*. He has been design director of *Southern Living*, art director for *Travel + Leisure*, *House Beautiful*, *Life* and *Elle Décor* and was the founding art director of *Cottage Living*, which was named Adweek's magazine start-up of the year in 2005.

Jeff Griffith is a freelance creative director and sometimes producer and director based in New York and Minneapolis. He was most previously creative director of integrated marketing and advertising at *Men's Health* magazine. Prior to that, he spent his career at ad agencies all over the country. From 1999-2004, he Co-Published and designed *ATOMIC Magazine*, a national publication all about retro culture. Currently, he designs books for a variety of clients and the magazine *Hallowed Ground* for the non-profit group The Civil War Trust out of Washington, D.C.

Margaret Guroff is a writer and editor of features, essays, and investigative work. A former editor of *Baltimore* magazine, she is now an executive editor at *AARP The Magazine*. Guroff teaches graduate writing courses at Johns Hopkins University. She is also the editor and publisher of "Power Moby-Dick," an online annotation of Herman Melville's classic novel, and the author of "The Mechanical Horse: How the Bicycle Reshaped American Life," which was published in 2016 by the University of Texas Press.

Heather Haggerty is the creative director at *Rachael Ray Every Day*. Previously, she was the deputy design director at *Entertainment Weekly* for five years and led the art direction of *GreenSource*

Magazine. She has also designed for *New York* magazine, *People*, *Time Magazine*, *Essence*, *InStyle*, *Cooking Light*, *Conde Nast Portfolio* and *LIFE*.

Mike Haney is a consultant who helps media and corporate brands shape their digital content future. Prior to consulting, Haney was the co-founder of mobile publishing pioneer Mag+, as well as the executive editor of *Popular Science* and a long-time contributing editor at *Conde Nast Traveler*.

Suzette Heiman is a professor of strategic communication and director of planning and communications for the Missouri School of Journalism. She oversees the school's publications, marketing, media-relations efforts and website, while also teaching courses in strategic communication and public relations. She is the editor of "The J-School, The First Hundred Years of the World's First School of Journalism," published in fall 2009. Heiman is a co-author of one of the leading introductory textbooks on public relations, *Public Relations: The Profession and the Practice*, published by McGraw-Hill.

John Hendrickson is the deputy editor of Esquire.com, where he oversees the brand's 24/7 news coverage, with a particular focus on politics. He previously worked in the features department at *The Denver Post* and has written for *Playboy*, *Vice*, *The Daily Beast*, *Paste*, and several others.

Deborah Huelsbergen is a curators teaching professor of art/graphic design at the University of Missouri. She teaches all levels and also serves as the director of undergraduate studies for the department of art. Huelsbergen is a partner in the design firm Cranky Mule Press, which specializes in work done for not-for-profit organizations. She also writes and illustrates children's books.

Aaron Hicklin has been editor of *Gear* (1998-2003), *BlackBook* (2003-2006) and *Out* (2006-present), and he oversees an editorial agency, Grand Editorial, that creates content for multiple magazines and websites. He has written cover stories for *The Guardian*, *The Independent*, and *InStyle*, among other publications. He is the author of *Boy Soldiers* (Mainstream Press, 1995) and the editor of *The Revolution Will Be Accessorized: The Best of BlackBook* (HarperCollins, 2006). In 2015 he opened a bookstore, One Grand Books, entirely curated by celebrated artist and thinkers from Tilda Swinton to Bill Gates.

Mark Hinojosa is associate professional practice professor-convergence journalism at the Missouri School of Journalism. He specializes in teaching multimedia storytelling through audio, still photography and video. Prior to this, he was the Director of Interactive Media for *The Detroit News* where he led efforts to enhance the digital delivery of news and information. Previously, he was the Associate Managing Editor for Multimedia for the *Chicago Tribune*. During his tenure as A.M.E. for Multimedia, Hinojosa and his staff received numerous awards for their multimedia projects, including an NAA Edgie Award for Most Innovative Multimedia Storytelling, the Online News Association's Service Journalism award, a local broadcast Emmy award and three additional Emmy nominations, including one national Emmy nomination.

Nancy Wall Hopkins is senior deputy editor of food and entertaining and producer for *Better Homes and Gardens* magazine. Nancy is also a frequent trendspotter for national trade shows and a judge for national cooking and food writing contests and award programs. In addition to creating and producing food and entertainment features, Hopkins makes numerous television appearances and has been a speaker on entertaining, food, trends, and tabletop designs.

Beverly Horvit is an assistant professor at the Missouri School of Journalism. She worked for several Texas newspapers, including the *Corpus Christi Caller-Times* and *The Houston Post*, before earning a Ph.D. in journalism from the University of Missouri. She taught at Winthrop University, the University of Texas-Arlington and Texas Christian University before returning to MU as a full-time faculty member.

She is also the executive director of Kappa Tau Alpha, the national honor society for journalism and mass communication.

Mark Horvit is an associate professor at the University of Missouri School of Journalism and director of the State Government Reporting Program, a multi-platform news operation that covers Missouri government. He previously was executive director of Investigative Reporters & Editors and the National Institute of Computer-Assisted Reporting, overseeing, training, conferences and services for more than 5,000 members worldwide. He serves as a member of the board of directors of the [National Freedom of Information Coalition](#) and the Midwest Center for Investigative Reporting. He previously worked for 20 years as a reporter and editor.

Karman Hotchkiss is the executive editor for Meredith Corp.'s Special Interest Media group. She is responsible for directing the editorial content and staff for nearly 50 special interest magazines, most of them related to home décor and lifestyles. Her 25 years at Meredith Corporation has also included work on other brands such as *Country Home* and *Midwest Living*. She holds a Bachelor of Arts degree from Truman State University.

Berkley Hudson is an associate professor at the University of Missouri. He spent 25 years as a journalist at publications including the *Providence Journal*, where he edited the *Sunday Journal Magazine*, and the *Los Angeles Times*. Hudson's freelance writing has appeared in *Mother Jones*, *Hemispheres*, *Historic Preservation* and the *Los Angeles Times Sunday Magazine*. He is a media historian who focuses on the American South and visual history. His scholarly publications include ones in *Southern Cultures*, *Visual Communication Quarterly* and *Literary Journalism Studies*. He is the immediate past editor-in-chief of *Visual Communication Quarterly*.

Whitney Joiner is the senior features editor for Hearst Digital Media and the co-founder of The Recollectors Project.

Eliot Kaplan is the vice president of talent acquisition for Hearst Magazines. Previously he was a two-time National Magazine Award winner as editor-in-chief of *Philadelphia Magazine* and the deputy at the reinvention of *GQ* under Art Cooper.

Mark Kass is editor-in-chief of the *Milwaukee Business Journal*, an award-winning business news website and weekly newspaper. He has been editor since 2003 and previously had been a reporter and managing editor with the paper. In the past, he has written for many local and national publications, including the *New York Times*, *Associated Press* and *Chicago Sun Times*.

Linda Kast is editor of *Reminisce* magazine, part of Trusted Media Brands Inc., Milwaukee, Wis. During her lengthy publishing career, Kast has done everything from sports photography to graphic design to magazine editing. She has worked for diverse brands in both business-to-business and consumer markets.

Meg Kissinger is an investigative reporter of health and welfare for the *Milwaukee Journal Sentinel*. She is the James Madison Professor of Journalism at Columbia University's Graduate School of Journalism in New York City.

Paul Kix is a deputy editor at *ESPN the Magazine*, whose work has appeared in *The New Yorker*, *GQ*, *New York* and *Men's Journal*, among other titles. His first book, "The Saboteur," will be published by HarperCollins in November.

Doug Kouma has been making magazines at Meredith Corp. for 18 years. A passionate believer in the value of magazines you can hold and feel and smell and write in and rip apart, he created Meredith Core

Media in 2015 to help bring digital brands to life in the print space. He was the editorial lead on the successful launch of *The Magnolia Journal* in 2016. Kouma is a former newspaper copy editor and a graduate of the College of Journalism and Mass Communications at the University of Nebraska-Lincoln.

Brian Kratzer is an assistant professor and the director of photography for the *Columbia Missourian*. He teaches photo and visual editing and staff photojournalism, and he works with an advanced multimedia team creating documentary videos for the *Missourian*. Brian has been on faculty at the Missouri Photojournalism Workshop. He has attended The Kalish, the Eddie Adams and the Missouri Photojournalism workshops. Brian was previously the director of photography and the assistant managing editor for online and multimedia at the *Gainesville (Fla.) Sun*.

Jean Kumagai is a senior editor at *IEEE Spectrum*, the flagship magazine and website of the Institute of Electrical and Electronics Engineers. In pursuit of cool technology in off-beat places, she has traveled to a sinkhole in Mexico, an abandoned gold mine in the Atacama desert of Chile, and a Tibetan Buddhist monastery in the Himalayas. She holds a bachelor's degree in science, technology, and society from Stanford University and a master's degree from Columbia University's Graduate School of Journalism.

Heather Lamb is an assistant professor at the University of Missouri School of Journalism. She teaches classes in magazine editing and serves as editorial director of the school's weekly *Vox Magazine*. Previously, she was executive editor of the Enthusiast Brands magazine group of *Reader's Digest*, where she managed five titles, *Birds & Blooms*, *Country*, *Country Woman*, *Farm & Ranch Living* and *Reminisce*.

Grace Lee is the co-founder of Priest + Grace (priestandgrace.com), a design company in Brooklyn, NY, that specializes in editorial design and visual branding. She is most known for relaunching *Newsweek* back into print, her work as Design Director of *O*, *The Oprah Magazine* and also as Art Director at Condé Nast *Portfolio*. She, along with her partner Robert Priest, self-publish a global football magazine, *Eight by Eight*, that has captured the imagination of professional football clubs across five continents as well as sports industry giants such as Nike, Puma and NBC Sports. Their work has been honored for design, photography and illustration by The Society of Publication Designers, The American Society of Magazine Editors, The Society of Illustrators, American Illustration, The Type Directors Club, Print Magazine, Art Directors Club, American Institute for Graphic Arts, and D&AD.

Tim Leong is an award-winning art director and designer. He's currently the creative director at *Entertainment Weekly*, heading the design and photography departments. Previously, he was the design director at *Fortune* and the director of digital design at *WIRED*, overseeing the brand's tablet and mobile initiatives while also designing for the print edition. Before *WIRED*, he was the design director at *Complex Magazine* where he oversaw all visuals of the brand and helped relaunch *Complex.com*.

David Lidsky is deputy editor of *Fast Company*, responsible for helping to steer its overall editorial direction, with an emphasis on finding, commissioning, and editing longform narrative feature stories that appear in print and on digital platforms. He was part of the leadership team that won Magazine of the Year in 2014 from the American Society of Magazine Editors, and stories he's edited have won Deadline Club, New York Press Club, and James Beard awards. He runs *Fast Company's* World's Most Innovative Companies franchise, and coauthored the compilation book *Fast Company's* Greatest Hits. Previously, Lidsky was an editor at *FSB: Fortune Small Business* and *PC Magazine*.

Jack Limpert was editor of *The Washingtonian* magazine from 1969 to 2009 and he now is a writer-at-large for the magazine. As a writer, he won an American Political Science Association award for distinguished reporting in public affairs. As an editor, he has received the Distinguished Service in Local

Journalism Award from the Society of Professional Journalists, and during his tenure *The Washingtonian* won five National Magazine Awards from the American Society of Magazine Editors. He has received a Lifetime Achievement Award from the City and Regional Magazine Association, and he has been inducted into the Washington Journalists Hall of Fame.

Jennifer D. Madara is the creative director of *Better Homes & Gardens*. She has held positions at *Southern Living*, *Coastal Living*, *House & Garden*, and *Redbook*. When she is not driving her designers crazy obsessing about letter spacing, she can be found driving about Des Moines in her 1953 Ford truck, restoring her 1902 home, or sinking the eight ball at the local pool hall.

Jen McDonald is a freelance editor based in Chicago and an adjunct faculty member in the Writer's Studio at the University of Chicago's Graham School of Continuing Liberal and Professional Studies. She was formerly an editor at the *New York Times Book Review*, where she previewed hundreds of fiction and nonfiction works each year and assigned and edited reviews, columns, and essays. She has also been an editor on the national desk of the *Times*, at the *Washington Post*, and at *CNET News.com*, in San Francisco. In 2012–13 she was a Nieman Fellow at Harvard University, where her focus of study was literary and cultural criticism.

Don Morris Don Morris is principal and creative director of Don Morris Design (DMD), specializing in digital and print solutions for branding and content. DMD has won numerous awards from The American Institute of Graphic Arts (AIGA), The Art Director's Club, Communication Arts, The Type Director's Club and The James Beard Foundation. Don has won The National Magazine Award twice, and he has won many awards from the Society of Publication Designers (SPD). He lectures on design, project strategy, illustration, and photography, and has taught at Parsons School of Design and School of Visual Arts.

Lynn Medford is co-director of Standards and Practices for Fusion.net, a division of Univision. She was editor of the *Washington Post's* magazine for the previous six years. She worked at the *Post* for 18 years, as Style assigning editor, deputy Metro editor, Sunday Arts and Style editor. The rest of her career was spent in various positions at the *Miami Herald*, *Baltimore Sun*, *Tallahassee Democrat* and *Raleigh News & Observer*.

Sara Morrow is the deputy home editor at *Consumer Reports*. Previously, she'd held positions at *Modern Farmer*, *All You*, *Country Living*, *Jetsetter.com* and *Budget Travel*. Her writing has appeared in *Real Simple*, *Martha Stewart Living*, *Sunset*, *Money*, and more.

Kimberly Speight Nordyke is online deputy editor at *The Hollywood Reporter*, where she oversees coverage of awards shows from the Oscars to the Emmys, the rollout of print content to web and the online internship program. Nordyke joined *THR* in 2000 as a copy editor and moved up the ranks to reporter covering the television beat before joining the online team as an editor. She graduated from the University of Missouri in 1999 with a master's degree in journalism.

Keir Novesky is the design director at *Entertainment Weekly*. He has previously worked at *ESPN*, *People*, and *Sports Illustrated*.

Alison Overholt is the editor-in-chief of *ESPN The Magazine* and Editor-in-Chief of *espnW*. Overholt first joined the company in 2005 as general editor, sports business and lifestyle for *ESPN The Magazine*. In 2007, she was elevated to senior editor, special projects, *ESPN The Magazine*, overseeing its enterprise and investigative team, as well as managing the publication's Olympics and X Games coverage. She began her career as a writer and editor at *Fast Company* magazine, and her writing has also appeared in *Fortune*, *The Wall Street Journal*, *O: The Oprah Magazine*, *MORE*, *Working Mother*, *Cosmopolitan, Inc.*,

Sports Illustrated: Women and Fitness. This year *ESPN The Magazine* won a ASME National Magazine Award-winning team for General Excellence.

Keith Pandolfi is a James Beard-nominated writer whose work has appeared in *The New York Times Magazine*, *The Wall Street Journal*, *Saveur*, *Eater*, *Cooking Light*, and *Epicurious*, among many other publications. Pandolfi is a former senior editor at *Saveur* magazine, and former features editor at *Serious Eats*.

Eric Paul is art director at *ESPN The Magazine*, where he oversees the design and visual identity of the print magazine. Before joining *ESPN*, Eric was the art director at *Men's Journal*, contributing to the redesign of the print edition and logo, while also overseeing the launch of the digital editions. Previously, Eric worked with award winning teams at *Entertainment Weekly* and *Runner's World*, helping to invigorate the brands through art direction, illustration, and design. His work has been recognized by The Society of Publication Designers, American Illustration and American Society of Magazine Editors.

Robert Perino is the creative director of *Southern Living* where he oversees the visual direction of the print, digital, and video formats for the brand. Perino is a former board member for the Society of Publication Designers. He has held positions at *Fortune*, *Field & Stream*, and *New York* and has served as design consultant for several magazine launches and redesigns.

Merrill Perlman conducts writing and editing training for news outlets, journalism organizations and private companies. She's also a freelance editor for clients including *ProPublica* and Amazon Kindle Singles. She spent 25 years at *The New York Times* in jobs ranging from copy editor to director of copy desks, in charge of all 150-plus copy editors at *The Times*. She is an adjunct assistant professor at the Columbia Graduate School of Journalism and writes the Language Corner column for the Columbia Journalism Review.

Kathleen Renda is a senior editor, writer for *House Beautiful*. Previously she served in the same role at *HDTV Magazine*.

Helen Rosner is the executive editor at *Eater*. She has previously been an editor at *Saveur* and at *New York Magazine*.

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Matt Strelecki is the creative director for Meredith Agrimedia, where he art directs *Successful Farming* magazine, *Ageless Iron Almanac*, and the Future Farmers of America *New Horizons* magazine. Since assuming this position in 2009, *Successful Farming* magazine has been nominated for more than 100 national design awards from Folio, MIN, ASME, and the American Agriculture Editors' Association. The American Agricultural Editors' Association named Strelecki Designer of the Year in 2013, 2014, and 2015 and he was inducted into the Media Industry News Hall of Fame in 2016. Prior to this position, Strelecki spent more than eleven years as the Executive Director, Design for Meredith Books. Strelecki was the lead creative for Meredith Corporation's *Traditional Home*, *Renovation Style*, and BHG.com. He came to Meredith from *Atlanta Magazine* in 1994.

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Tom Warhover is an associate professor at the Missouri School of Journalism. From 2001 to 2017, Warhover was also executive editor of the *Columbia Missourian*. He was chair of the Print and Digital News faculty from 2006 to 2017. Prior to joining the university, he worked for *The Virginian-Pilot*. He was a copy editor, designer, wire editor, metro editor and beat reporter. He helped the paper create principles and daily practices for the then-fledgling concept of public (or civic) journalism. He's co-author of the journalism textbook, "Getting the Whole Story: Reporting and Writing the News."

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