



The Missouri School of Journalism

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The Best of City and Regional Magazines

NATIONAL CITY AND REGIONAL MAGAZINE 2013 AWARD WINNERS

Washingtonian, *D Magazine* and *Honolulu Magazine* won the coveted general excellence awards in their circulation categories in the 28th Annual National City and Regional Magazine Awards competition announced May 20 at CRMA's annual conference in Atlanta. The award is *Washingtonian*'s first in the general excellence category in the 17 years the Missouri School of Journalism has coordinated the contest.

Atlanta Magazine and *Texas Monthly* were the top winners, each claiming four awards. *Los Angeles Magazine* and *Washingtonian* came in close behind with three prizes to their credit. *D Magazine*, *Cincinnati Magazine* and *Seattle Met* each picked up two awards. Eleven other magazines — *Birmingham Magazine*, *Chicago Magazine*, *Honolulu Magazine*, *Indianapolis Monthly*, *MPLS St. Paul Magazine*, *New Orleans Magazine*, *Philadelphia Magazine*, *Pittsburgh Magazine*, *Rhode Island Monthly*, *Westchester*, and *Yankee Magazine* — won single awards.

Atlanta Magazine won in the category of Excellence in Writing for its November issue, "How Southern Are We (and Should We Even Care?)," for Feature Story, Designer of the Year and Community Service Project. *Texas Monthly* took home the Reporting and Writer of the Year categories for Pamela Colloff's dedicated work on "The Innocent Man," a 25-year exploration of loss and corruption about a man wrongfully convicted of his wife's murder. *Texas Monthly* also won in the Cover Excellence category and in Special Issue for "The Last Drop of Water," which focused on drought.

Washingtonian's story about activist John Wojnowski captured the Personality Profile award and contributed to the magazine's General Excellence win. *Washingtonian* also won for Excellence Online. *Los Angeles Magazine*'s Steve Erickson won in the Criticism category. *Los Angeles Magazine* also took prizes in Reader Service for "The New Face and Body of Plastic Surgery in LA" and for Food or Dining Feature Package.

Cincinnati Magazine won two design awards, Excellence in Design and Feature Design, while *Seattle Met* took home prizes for Spread Design and Multiplatform Storytelling. *Chicago Magazine* captured the Civic Journalism award for its investigative piece on political corruption, "Lawbreakers, Lawmakers." *New Orleans Magazine* editor Errol Laborde took the prize for the Column category.

More than 90 judges, including representatives from publications such as *The Atlantic*, *Better Homes and Gardens*, *Bon Appétit*, *ESPN The Magazine*, *Esquire*, *Fast Company*, *Food Network Magazine*, *GQ*, *Ladies Home Journal*, *Men's Health*, *National Geographic*, *New York Magazine*, *Outside*, *People*, *Popular Science*, *Rolling Stone*, *Runner's World*, *Sports*

Illustrated, Saveur.com, Sunset Magazine, Taste of Home, TIME, The Washington Post and Whole Living as well as journalism professors from the Missouri School of Journalism, selected the finalists.

The competition is open to members of CRMA and other city and regional magazines throughout North America that qualify. The contest is a 28-year-old national competition and has been coordinated by the University of Missouri School of Journalism on behalf of CRMA for 17 years.

For more information, contact Contest Coordinator Kimberly Townlain, University of Missouri, 320 Lee Hills Hall, Columbia, MO 65211 (573-884-1869) or CRMA Executive Director C. James Dowden, 1970 East Grand Ave., Suite 330, El Segundo, CA 90245 (310-364-0193).

The 2013 nominees and winners (• listed first in bold) include:

Criticism

• *Los Angeles Magazine*

Steve Erickson
“Silents, Please”
“Superhero Complex”
“Crystal Method”

MPLS. St. Paul Magazine

Tad Simons
“Creative Sales Stuff”
“Blood, Sweat & Jeers”
“Let’s Fill the Void”

Washingtonian

Sophie Gilbert
“Ai Weiwei: According to What? At Hirshhorn Museum”
“Roy Lichtenstein: A Retrospective at the National Gallery of Art”
“Are We There Yet? At the Corcoran Gallery of Art”

Food or Dining Writing

• *MPLS. St. Paul Magazine*

Dara Moskowitz Grumdahl
“The Cheese Artist”
“Veg Like Me”
“Authentically Killer”

Atlanta Magazine

Bill Addison
“Look Homeward, Atlanta”
“Watershed, Reincarnated”
“Blaising New Trails”

Boston Magazine

Corby Kummer
“Dining Out: Clio”
“Dining Out: Area Four”
“Dining Out: Strip-T’s”

Chicago Magazine

Jeff Ruby
“Hunger Games”
“Victory Lap”
“Stars in the Sky”

Philadelphia Magazine

Trey Popp
“The Bad Girls’ Club”
“Rebel Yell”
“Jason Cichonski”

Column

• *New Orleans Magazine*

Errol Laborde
“Mr. Okra’s Birthday Party”
“Maria at the Ballpark”
“The Bees and Me”

Los Angeles Magazine

Mark Lacter
“Rich People”
“Bad Moon Rising”
“Space Cadets”

Los Angeles Magazine

Anne Taylor Fleming
“Light Years”
“Movies A-Go-Go”
“Venus Rising”

Seattle Met

Kathryn Robinson
“Public v. Private”
“The Meaning of Marriage”
“The Memory Rose”

Yankee Magazine

Jim Collins
“A Hard Place to Grow Deer”
“Caretakers of Hallowed Ground”
“Last One Standing”

Reporting

• *Texas Monthly*

Pamela Colloff
“The Innocent Man”

Chicago Magazine

Bryan Smith

“The \$53 Million Bamboozle”

Indianapolis Monthly

Evan West
“The Collapse”

Los Angeles Magazine

Louis Farr
“The Identity Thief”

Los Angeles Magazine

Steven Mikulan
“In Plain Sight”

Personality Profile

• *Washingtonian*

Ariel Sabar
“The Passion of John Wojnowski”

5280

Robert Sanchez
“Jeanne Assam is Still Waiting”

Philadelphia Magazine

Jason Fagone
“Schooly D is Living the American Dream”

St. Louis Magazine

Jeannette Cooperman
“Deconstructing Cassilly”

Texas Monthly

Jason Sheeler
“Portrait of the Artist As a Postman”

Feature Story

• *Atlanta Magazine*

Thomas Mullen
“Spellbinder”

Boston Magazine

Jennie Dorris
“The Audition”

Cincinnati Magazine

Jonah Ogles
“Man or Beast?”

Seattle Met

James Ross Gardner
“Mean Kids”

Washingtonian

Rachel Manteuffel
“The Things They Leave Behind”

Writer of the Year

• *Texas Monthly*

Pamela Colloff

5280

Atlanta Magazine
Philadelphia Magazine
Texas Monthly

Robert Sanchez
Tony Rehagen
Steve Volk
Mimi Swartz

Excellence in Writing

• ***Atlanta Magazine***

5280

Indianapolis Monthly
Texas Monthly
Washingtonian

November

August
August
September
August

Spread Design

• ***Seattle Met***

Atlanta Magazine
Boston Magazine
Cincinnati Magazine
Philadelphia Magazine

“Crash Course”

“Unorthodox”
“End Game”
“Hogs Gone Wild”
“Ed on Ed”

Feature Design

• ***Cincinnati Magazine***

417 Magazine
Indianapolis Monthly
Indianapolis Monthly
Minnesota Monthly

“Where to Eat Now”

“Best New Restaurants”
“The Next Course”
“XLVI Super Reasons to Love Indy”
“Best Bars”

Redesign

• ***Birmingham Magazine***

D Magazine
Philadelphia Magazine
San Antonio Magazine
Washingtonian

Photography

• ***Yankee Magazine***

HOUR Detroit
Milwaukee Magazine
Sactown Magazine
Yankee Magazine

“The Last Trap Fishermen of Rhode Island”

“Found in Translation”
“Here They Stand”
“A Life Aquatic”
“A Feeling for Vermonters”

Cover Excellence

• ***Texas Monthly***

Atlanta Magazine
Boston Magazine
Cincinnati Magazine
Los Angeles Magazine

March — November — December

January — August — November
August — October — December
March — June — November
April — August — October

Designer of the Year

• *Atlanta Magazine*
Cincinnati Magazine
Los Angeles Magazine
Los Angeles Magazine
Orange Coast Magazine

Eric Capossela
Grace Saunders
Steven E. Banks
Byron Christian Regej
Mindy Benham

Excellence in Design

• *Cincinnati Magazine*
D Magazine
Indianapolis Monthly
Los Angeles Magazine
Texas Monthly

November
The Sixties in Dallas
August
June
December

Reader Service

• *Los Angeles Magazine*
5280
Chicago Magazine
Indianapolis Monthly
Philadelphia Magazine

“The New Face and Body of Plastic Surgery in LA”
“A Religious Experience”
“Best Public Schools”
“Get Smart”
“Miracle Medicine”

Leisure/Lifestyle Interests

• *Indianapolis Monthly*
5280
Los Angeles Magazine
Minnesota Monthly
Orange Coast Magazine

“Fall Drives: Lost and Found”
“The Ultimate Summer Guide”
“Classic LA to Z”
“Who Makes What”
“Water & Power”

Food or Dining Feature Package

• *Los Angeles Magazine*
5280
Boston Magazine
Chicago Magazine
Sactown Magazine

“Chefs of the Year”
“Food Lover’s Guide”
“Burger Bonanza”
“The Discerning Drinker’s Guide to Chicago”
“The Ultimate Guide to Asian Food”

Civic Journalism

• *Chicago Magazine*
Philadelphia Magazine
Philadelphia Magazine
Philadelphia Magazine
Texas Monthly

“Lawbreakers, Lawmakers”
“Why Did No One Save Jack?”
“The Revolution Will Be Televised”
“The Reckoning”
“Hannah and Andrew, Hannah’s Prayer”

Special Issue

• *Texas Monthly*
Atlanta Magazine

“The Last Drop of Water”
“How Southern Are We? (and Should We Even Care?)”

Down East: The Magazine of Maine
Los Angeles Magazine
Texas Monthly

“50 Reasons We Love Portland”
“Race in L. A.”
“How to Raise a Texan”

Ancillary Publication 1

• ***Westchester Magazine***
Charlotte Magazine
Honolulu Magazine
Martha’s Vineyard
St. Louis Magazine

914INC
Charlotte Wedding
Family
Home & Garden Fall/Winter
At Home

Ancillary Publication 2

• ***Philadelphia Magazine***
5280
Boston Magazine
D Magazine
Seattle Met

Wedding
Traveler
Home
Moms
Bride & Groom

Community Service Project

• ***Atlanta Magazine***
Inside Columbia

Groundbreakers Award
One For One Holiday Food Drive

Excellence Online

• ***Washingtonian***
Boston Magazine
Chicago Magazine
Seattle Met
Texas Monthly

Blog Column

• ***Pittsburgh Magazine***
MPLS. St. Paul Magazine
Philadelphia Magazine
Pittsburgh Magazine
Washingtonian

Brazen Kitchen
Dara: Food & Life Freshly Harvested
Steve Volk
Pulling No Punches
Shop Around

E-Newsletter

• ***D Magazine***
Atlanta Magazine
Los Angeles Magazine
Los Angeles Magazine
Rhode Island Monthly

SideDish
Food & Dining News
The Culture Files
The Digest
The Dish

Multiplatform Storytelling

• ***Seattle Met***
Atlanta Magazine

67 Ways to Stay Sane This Winter
Big Ideas

Chicago Magazine
D Magazine
Texas Monthly

Chicagoans of the Year
Best Suburbs
The Last Drop

Mobile Innovation

• ***Rhode Island Monthly***

Atlanta Magazine
Milwaukee Magazine

General Excellence 1

• ***Honolulu Magazine***

Buffalo Spree
Inside Columbia
Martha's Vineyard
Memphis Magazine

General Excellence 2

• ***D Magazine***

Cincinnati Magazine
Indianapolis Monthly
Portland Monthly
Seattle Met

General Excellence 3

• ***Washingtonian***

Atlanta Magazine
Los Angeles Magazine
Philadelphia Magazine
Texas Monthly

National City and Regional Magazine Awards Judges 2013

Jeanne Abbott, Associate Professor, University of Missouri, worked for the *Anchorage Daily News* for nearly 15 years and covered the oil boom, native land claims issues and the exploding growth of a frontier city. After earning a Ph.D. in journalism from Missouri, Abbott also spent time at the *Sacramento Bee* and *Des Moines Register* before becoming a full-time faculty member.

Julie Vosburgh Agnone is Vice President of Editorial Operations for National Geographic Kids Publishing and Media. During her career at National Geographic, Julie has written, edited, and managed magazines and books for children, educational media for schools, and CD-ROMs for beginning and ESL readers. She has worked on various special initiatives for National Geographic, including international editions, strategic partnerships, and electronic publishing.

Jeanne Ambrose is the Editor of *Taste of Home* magazine, the largest food magazine in the country. Other gigs she is proud of: launch editor for the premiere issue of *MasterChef* magazine, senior food editor at *Better Homes and Gardens*, editor of *Heart-Healthy Living* magazine, a cookbook editor at Meredith Corp., and consulting food editor for *Organic Gardening*. She has edited countless food-related special interest publications and is the author of the blog and cookbook “Heartbreak Recovery Kitchen: Recipes and Tips for Mending” and “Moving On.”

Colman Andrews, an internationally known food writer and editor, is editorial director of TheDailyMeal.com. He was the co-founder and editor-in-chief of *Saveur*, and is the author of eight books, including the forthcoming “The Taste of America.” He is the winner of eight James Beard Awards, including Cookbook of the Year in 2010 for “The Country Cooking of Ireland.”

Erica Mendez Babcock, Assistant Professor, Missouri School of Journalism, is design editor for the *Columbia Missourian* and faculty adviser to the Student Society for News Design. Before joining the *Missourian* staff in June 2012, she was a graphic designer for the Center of American Progress, a progressive think tank in Washington, D.C., and a news design intern for *The Virginian-Pilot* in Norfolk, VA.

Florian Bachleda is the Creative Director of *Fast Company*. Previously, he was the Creative Director of FB Design, whose clients included Time Inc., Condé Nast, Hearst, and Latina among others. He was also Design Director of *Vibe*, and worked at *New York* magazine, *Entertainment Weekly* and the *Village Voice*. Bachleda has won awards and medals from the Society of Publication Designers (including the 2011 Gold Medal for Best Redesign), *American Illustration*, *American Photography*, *Print* magazine and *Communication Arts*, among others. He has taught at the School of Visual Arts and has chaired and juried numerous design, photography and illustration competitions. He has served as President of the Society of Publication Designers and was on its Board of Directors for five years.

James A. Baggett, Editor of *Country Gardens* (Meredith), has been a magazine editor and writer for more than 30 years. Baggett is also editor of all of the *Better Homes and Gardens* Special Interest Publications gardening titles, including *Deck, Patio & Outdoor Living* and *Garden Ideas*. He was formerly editor of *Perennials and Nature’s Garden* magazines for *Better Homes and Gardens* Special Interest Publications, and the former executive editor of *Country Living Gardener* and *Rebecca’s Garden* (Hearst). Baggett is also the author of “Flower Arranging,” a Best of Martha Stewart Living Book (Oxmoor House), the former garden editor of *American Homestyle & Gardening* (Gruner + Jahr), and the founding managing editor of *Elle Decor* (Hachette).

Richard Banks, Editorial Director, Red Barn Media Group, honed his skills at *Memphis*, his hometown magazine, where he eventually became editor. In May 2000, he joined Southern Progress Corporation as the online editor for its flagship publication, *Southern Living*. In the years that followed, he worked as editorial director of SPC Custom

Publishing and as senior writer at *Southern Living*. Banks is now editorial director of Red Barn Media Group.

John Baxter is Senior Design Editor, *National Geographic*. Baxter has participated in magazine startups and redesigns that range from *Mother Earth News* and *American Health* to *American Cowboy* and *Adirondack Life*. He spent a decade working in magazine publishing in New York City with legendary art director Will Hopkins. Through that association he contributed to the redesigns of *Food & Wine*, *Fortune* and other consumer magazines. His book design credits include the first work by an unknown author, John O'Brien, whose "Leaving Las Vegas" became Hollywood legend.

Matt Bean is Managing Editor at SI.com. He leads the operations and editorial strategy at SI.com and FanNation.com. Before that post Bean was vice president of Digital Product Development at Rodale Inc. He worked across all Rodale properties to develop concepts, ideas and products around mobile, gaming, video and social media platforms. He was also Editor-at-Large of *Men's Health*.

Jackie Bell, Associate Professor, Missouri School of Journalism, has 15 years of combined experience as a staff photographer at *The Tennessean*, *The Fort Lauderdale Sun-Sentinel*, *The Arizona Daily Star* and a chain of magazines in Tel Aviv, Israel. She came to the Missouri School of Journalism after working for two years as an assistant professor at the University of Montana School of Journalism. She has also worked as adjunct faculty at The Art Institute of Fort Lauderdale and Nashville State Technical Institute.

Michael Belknap, Creative Director, *Better Homes and Gardens*, is responsible for the design, photography and visual quality of the flagship Meredith Corp. magazine and the BHG Special Interest Publications group. He also leads design direction for BHG.com, BHG mobile, BHG Books and all BHG branded apps, including BHG monthly. Prior to joining the staff of *Better Homes and Gardens*, he worked for nine years as an associate art director in Meredith Corporation's Special Interest Publications group. There, he developed and helped launch many SIP publications as well as the Meredith Features Syndicate.

John Bennett is Associate Teaching Professor in the department of marketing at the University of Missouri. Prior to coming to MU, he taught at Stephens College, University of Northern Colorado and Murray State University. Bennett's areas of expertise are integrated marketing communications, Internet marketing and marketing research.

Clyde Bentley, Associate Professor, Missouri School of Journalism, worked in the newspaper industry for 25 years before earning his doctorate in journalism at the University of Oregon in 2000. His dissertation, which examined the impact of consumer habits on newspaper readership, grew out of his prior experiences as a reporter, photographer, copy editor and managing editor of the *Coeur d'Alene (Idaho) Press*. He worked as an advertising manager at the *San Antonio Recorder-Times* and *Irving News*

before becoming general manager of the daily *East Oregonian* in Pendleton in 1993. Bentley joined the Missouri School of Journalism in August 2001. Bentley's research continues to focus on the habits, preferences and comfort levels of media consumers, especially users of digital media.

Greg Bowers is Sports Editor of the *Columbia Missourian* and an associate professor at the Missouri School of Journalism. His journalism career started in Pennsylvania where he was a reporter and editor.

Denis Boyles is a writer, editor, former university lecturer and the author/editor of several books of poetry, travel/history, criticism, practical advice and essays. His most recent book is "Superior, Nebraska," a book about Midwestern political and social values published by Doubleday (2008). In the summers, he teaches at The Brouzils Seminars, a graduate and undergraduate writing and creative arts program in France affiliated with Fort Hays State University in Kansas. He is also the editorial director of Advantage Media, supervising book and custom magazine publishing activities; a Visiting Fellow in the School of Humanities at the University of Buckingham; and co-editor (with Anthony O'Hear, director of the Royal Institute of Philosophy) of The Fortnightly Review's new series.

James Burnett, News Editor of *New York* magazine since 2010, conceives, assigns and edits long-form features and cover stories, oversees the weekly *Intelligencer* section, acts as lead editor for special issues and contributes to and coordinates coverage efforts with *nymag.com*.

Charles Butler has served as Executive Editor and writer for *Runner's World* magazine since 2004. Previously, he was an articles editor at *Smart Money Magazine* and editor-in-chief of *Sales & Marketing Management Magazine*. He is the co-author of *The Long Run: A New York City Firefighter's Triumphant Comeback from Crash Victim to Elite Athlete.*

Maile Carpenter is the Founding Editor-in-Chief of *Food Network Magazine*. Since 1995, she has been a staff writer and editor at newspapers and magazines such as the *Wilmington Morning Star* and *Raleigh News & Observer* in North Carolina, Time Inc's *FYI*, *San Francisco Magazine*, *Time Out New York* and *Every Day with Rachael Ray*, where she was executive editor. Maile's freelance work has appeared in *Travel + Leisure*, *Esquire*, *Self*, *Real Simple*, *Parenting* and other publications. She is a two-time James Beard Award nominee and won a Beard Award for magazine feature writing in 2002.

Jan Colbert, former Associate Professor, Missouri School of Journalism, taught classes in design, writing and media issues as well as graduate research seminars. She was the executive director of Investigative Reporters and Editors, the managing editor and art director of The IRE Journal and was the co-editor of the second edition of *The Reporter's Handbook*. Colbert has worked as a reporter and editor of the *Mexico Ledger* and has designed numerous magazines and books.

Frank Corridori, Assistant Professor, University of Missouri, has been an art director, creative director and brand consultant. Before joining the faculty, he served as vice president of design, and associate creative director at PURE in Columbia, Mo., and was recognized with four ADDY Awards. Previously, Corridori served as senior art director at the Martz Agency, senior designer and art director at Catapult Strategic Design in Phoenix and senior designer and art director at Urban Archaeology in New York. Corridori presently teaches courses in visual communication and design.

Ryan D'Agostino is an articles editor at *Esquire* and editor of the cookbook, "Esquire: Eat Like A Man." His work has been honored with two National Magazine Awards, and *Esquire's* food coverage has received three consecutive James Beard Awards. He has appeared on the Today show, CNN's American Morning, the Food Network and other programs. He is also the editor of the book, "Esquire: the meaning of Life" and author of "Rich Like Them."

Charles N. Davis is the incoming Dean of the Henry W. Grady School of Journalism and Mass Communication at the University of Georgia. He spent the past 14 years as a professor at the University of Missouri School of Journalism. Davis worked for ten years as a journalist after his graduation from North Georgia College, working for newspapers, magazines and a news service in Georgia and Florida before leaving full-time journalism to complete masters and doctorate degrees. His teaching awards include the Scripps Howard Foundation National Journalism Teacher of the Year Award in 2008, the Provost's Award for Junior Faculty Teaching in 2001, and the University of Missouri Alumni Association's Faculty/Alumni Award in 2008.

Bob Der is the Managing Director of *Sports Illustrated Kids*, New York.

David Dudley is the Features Editor of *AARP The Magazine*, Baltimore.

Simon Dumenco, Editor-at-Large and Media Columnist, *Advertising Age*, was founding editorial director of both seventeen.com and nymag.com and was the founding editor-in-chief of VeryShortList.com (since acquired by the New York Observer). At *New York* magazine he was business/technology editor and editor of the National Magazine Award-winning media column, as well as the advertising critic and pop-culture columnist. Dumenco was also editor of *Colors*, the international culture magazine; consulting executive editor on the launch of *O, The Oprah Magazine*; executive editor (then acting editor-in-chief) of *Seventeen*; and managing editor (and media/culture columnist) at *Baltimore's City Paper*, among various other jobs. Early in his career, he was a CRMA-award-winning editor and writer at *Milwaukee Magazine*.

Richard Eisenberg is Senior Web Editor for the Money & Security and Work & Purpose channels of Nextavenue.org, a new site from PBS for people over 50. He was formerly Executive Editor of *Money* magazine, Special Projects Director/Money Editor for *Good Housekeeping* and Front Page Finance Programmer for Yahoo!

Sarah Engler, freelance writer and editor, creates content for leading magazines and websites. She's held full-time editorial positions at *Real Simple*, *Cookie*, and Martha Stewart's *Whole Living* and has freelanced for *O, This Old House*, *Country Living*, *Time Out New York*, *Good.is*, and *iVillage.com*.

Sabrina Rubin Erdely, Contributing Editor, *Rolling Stone*, is an award-winning writer and investigative journalist. Her work has also appeared in *Philadelphia*, *SELF*, *GQ*, *The New Yorker*, *Mother Jones*, *Glamour*, *Men's Health* and *Readers Digest*. Erdely specializes in long-form narrative writing, especially writing about crime and health. Her feature writing and reporting have earned her a number of prestigious awards, including two National Magazine Award nominations.

Jamie Flink, Assistant Professor, Missouri School of Journalism, has nearly 20 years of advertising account management and strategic planning experience serving national clients in the retail, restaurant and packaged goods industries. As VP/account director at Barkley, she managed integrated marketing communications campaigns and on new product development teams.

Lisa Lee Freeman is the Founding Editor and Editor-in-Chief of *ShopSmart*, a shopping magazine published by *Consumer Reports*. *ShopSmart's* mission is to empower women to make the best choices and get the most for their money. The magazine covers a wide range of topics, including food, fashion, cosmetics, health, home decorating, and cars. It's the authority on saving money, buying the best, and protecting yourself against health and safety risks in the marketplace. The magazine has a related website with a daily blog as well as a Facebook page and a Twitter feed. Previously, Freeman was a deputy editor at *Consumer Reports*. She covered personal finance, travel, and shopping. Freeman also helped launch *Consumer Reports Money Adviser*, a successful newsletter on smart saving and spending strategies.

Ann Friedman, Columnist, *Columbia Journalism Review*, is a freelance writer who lives in Los Angeles. She was formerly the Executive Editor of *GOOD* magazine. In addition to her weekly columns at the *Columbia Journalism Review* and *New York* magazine, her work appears at www.annfriedman.com and [@annfriedman](https://twitter.com/annfriedman).

Steve Friedman is an award-winning magazine writer and author of four books, including "Lost on Treasure Island" and "Driving Lessons."

Cynthia Frisby, Associate Professor, University of Missouri, has built her research program around her desire to refine and evaluate advertising messages and to determine their effects on consumers. In 2002 the University of Missouri-Columbia awarded her one of its highest teaching honors, the William T. Kemper Fellowship. Student athletes recognized her outstanding teaching by naming her one of the four Most Inspiring Professors on the MU campus in 2007.

Geoff Gagnon is a Senior Editor at *The Atlantic*, where he edits a variety story types and helms the magazine's feature packages. He has previously served as articles editor at *Boston* magazine and managing editor at the now shuttered *Legal Affairs* magazine, a national general interest title about the law and ideas. He has written for magazines including *Newsweek*, *Wired*, *Outside* and *Men's Health*.

Kim Garretson is partner and venture capital industry lead for Ovative/Group, a digital media and advertising technology innovation consulting firm. He previously headed emerging media innovation for Best Buy. He also has been a founder and partner of two agencies, one now part of Interpublic Group and one part of Publicis. He started his career after graduating from the Missouri School of Journalism as the consumer technology columnist for *Better Homes and Gardens*.

Margaret Guroff is a writer and editor of features, essays, and investigative work. A former editor of *Baltimore* magazine, she is now a Features Editor at *AARP The Magazine*, where she covers psychology and family relationships. Her writing interests include profiles, U.S. history, and medical science. Guroff teaches graduate writing courses at The Johns Hopkins University and speaks regularly at writers' conferences. She is also the editor and publisher of *Power Moby-Dick*, an online annotation of Herman Melville's classic novel. She lives in Washington, DC.

Mike Haney, Chief Creative Officer, Mag+, was part of the original Mag+ concept team in 2009, when he was Executive Editor of *Popular Science* magazine. In 2010, Mike became Deputy Director of Bonnier R&D, where he helped evolve Mag+ and launch more titles, and co-founded the Mag+ company in 2011. Today he handles creative and editorial direction for the platform. Mike remains a contributing editor for *Popular Science* and *Conde Nast Traveler*.

Darrick Harris, is a freelance photo editor for *People magazine*. Harris' path to publishing began with the help of New York-based, still-life photographer David Lawrence. Harris also worked as an assistant to photographer Wayne Maser and to Pamela Hanson. His work in publishing began at *Cookie* magazine. When *Cookie* was discontinued, he moved to *ESPN The Magazine*.

Suzette Heiman, is a professor in strategic communication and director of planning and communications for the Missouri School of Journalism. She is the editor of "The J-School, The First Hundred Years of the World's First School of Journalism," published in fall 2009. Heiman oversees the school's publications, marketing, media-relations efforts and website. Heiman teaches courses in the strategic communication area, including an introduction to the public relations field, public relations writing and management. She is editor of *The J-School Magazine*, a bi-annual online publication. Heiman is a co-author of one of the leading introductory textbooks on public relations, "Public Relations: The Profession and the Practice," published by McGraw-Hill.

Sara Shipley Hiles, Assistant Professor, the Missouri School of Journalism, teaches writing, reporting and digital platforms. She specializes in environmental issues and investigative journalism.

Steve Hoffman, Partner, HoffmanNoli Graphic Design. As creative director of *Sports Illustrated* magazine for more than 20 years, Steve Hoffman was responsible for the renowned visual excellence of one of America's most iconic titles. Working on a tight weekly deadline, he and his staff at SI designed more than 1,300 covers, many of them among the most memorable magazine images ever created. He also oversaw the phenomenal success of the SI Swimsuit franchise, the most successful annual special issue in publishing history. He designed more than 30 books for the *Sports Illustrated* imprint.

Nancy Wall Hopkins is Senior Deputy Editor, Food and Entertaining/Brand Catalyst for *Better Homes and Gardens* magazine. Hopkins plans the food pages for BH&G, along with a staff of two food editors and two assistants. Together they create more than 250 recipes and food ideas, offer easy cooking and entertaining tips, and consumer product information to fill the monthly food features of the magazine each year. Nancy is also a frequent judge for national cooking contests including the James Beard Awards. In addition to creating and styling food and entertainment features, Hopkins made numerous TV appearances and was keynote speaker on entertaining, food, and tabletop design for corporate food and publication clients.

Mark Horvit is the Executive Director of Investigative Reporters & Editors. He oversees training, conferences and services for more than 4,300 members worldwide, and for programs including the National Institute of Computer-Assisted Reporting (NICAR) and DocumentCloud. Horvit also is an associate professor at the Missouri School of Journalism, where he teaches investigative reporting. He serves as a member of the board of directors of the National Freedom of Information Coalition. Horvit worked for 20 years as a reporter and editor prior to joining IRE.

Berkley Hudson, Associate Professor, University of Missouri, spent 25 years as a journalist at publications including the *Providence Journal*, where he edited the *Sunday Journal Magazine*, and the *Los Angeles Times*. Hudson's freelance writing has appeared in *Mother Jones*, *Hemispheres*, *Historic Preservation* and the *Los Angeles Times Sunday Magazine*. He is a media historian who focuses on the American South and visual history. His scholarly publications include ones in *Southern Cultures*, *Visual Communication Quarterly* and *Literary Journalism Studies*. He is the current editor-in-chief of *Visual Communication Quarterly*.

Deborah Huelsbergen, Associate Professor of art/graphic design at the University of Missouri, teaches all levels and also serves as the director of undergraduate studies for the department of art. Huelsbergen is a partner in the design firm type-a-licious with Ric Wilson, which specializes in work done for not-for-profit organizations. She also writes and illustrates children's books.

Eliot Kaplan, Executive Director, Talent Acquisition, Hearst Magazines, is responsible for recruiting creative talent for magazines such as *Cosmopolitan*, *Esquire*, *Harper's Bazaar* and *O: The Oprah Magazine*. Kaplan also served for seven years as editor-in-chief of *Philadelphia Magazine*, where he won two National Magazine Awards and was nominated five times. He was also the No. 2 editor at *GQ* for eight years. Kaplan is a former board member and officer of the American Society of Magazine Editors.

Linda Kast, Publisher, Kalmbach Publishing Co. in Waukesha, Wis. Her career in publishing started more than 30 years ago. Since that time, Kast has done sports photography, graphic design and magazine editing for such titles as *Professional Builder*, *Remodeling Ideas* and *Midwest Living*. She currently serves as publisher for two titles, *Birder's World* and *Art Jewelry*, plus the Kalmbach Books department, and is associate publisher for *Cabin Life*.

Bruce Kelley is a Deputy Editor at *ESPN the Magazine*. Before that, he was Editor-in-Chief at *San Francisco Magazine* for 11 years and Executive Editor and Managing Editor at *Health*, a Time Inc. magazine, for the previous 8 years.

Rob King, an 8-year veteran of the World Wide Leader, is Senior Vice President, Editorial, Digital & Print Media. He oversees the editorial direction of ESPN's industry-leading portfolio of digital and print properties, which includes all text, audio, video and multimedia content for ESPN.com, ESPN Mobile, espnW, fantasy sports, Grantland.com, *ESPN The Magazine* and ESPNHS. Prior to his current role, King served as vice president and editor in chief of ESPN.com since June 2007, adding oversight of digital video and audio content as well as all editorial content on ESPN's local sites. An upbringing of 22 years in the newspaper business with stints at the *Philadelphia Inquirer*, *Louisville Courier-Journal*, *Courier-Post* in Cherry Hill, N.J., and *Commercial-News* in Danville, Ill., prepared King for his editorial duties at ESPN.

Jean Kumagai is the Senior Editor of *IEEE Spectrum* magazine, New York.

Heather Lamb is the executive editor of the Enthusiast Brands magazine group of *Reader's Digest*, a position she has held since 2009. She oversees five titles: *Birds & Blooms*, *Country*, *Country Woman*, *Farm & Ranch Living* and *Reminisce*. Prior to that, she was editor of *Birds & Blooms* and managing editor at a group of 23 suburban Milwaukee weekly newspapers. She is a graduate of the University of Missouri School of Journalism.

Grace Lee is one of the founding partners of Priest+Grace, a design company in New York. Their clients have included *O*, *The Oprah Magazine*, *Bloomberg Markets*, *The Fiscal Times*, Peter G. Peterson Foundation, The Clinton Global Initiative, and *WebMD*. Grace first gained prominence in the design community for her critically-acclaimed work as Art Director of *Condé Nast Portfolio*. She is also one of the co-founders of *Howler* magazine, a kickstarter-funded magazine about soccer that launched in Oct 2012, which has already been featured in *New York* magazine, *Sport Illustrated*, and *The New Yorker*.

Matthew Lenning, Design Consultant, has art directed some of the largest consumer magazines in the country. He most recently served as Creative Director of *Bon Appétit* in Los Angeles. Lenning has been designing and consulting on various book, magazine, branding and interactive projects. Presently he is Creative Director at Noise, a digital agency in New York.

Clare Lissaman is photography director of *Ladies Home Journal* magazine. Originally from England, she moved to New York to work in casting and booking models before working as a photo editor for *First* magazine, *Redbook* magazine, *Newsweek*, *Working Woman*, *Worth* magazine and *Parents*.

Joy Mayer, Associate Professor, the Missouri School of Journalism and director of community outreach for the *Columbia Missourian*, focuses on community engagement in journalism. She was a 2010-2011 fellow at the Reynolds Journalism Institute, where she did a survey of 500 newspaper editors' views on engagement, held a seminar on measuring the success of engagement efforts, and published a newsroom discussion guide for community engagement. Joy teaches classes in participatory journalism, and has previously taught multimedia design and print design.

Lynn Medford is the Editor of the *Washington Post Magazine*, the Sunday Arts section and the Sunday Style section. Previously, she served as style editor; metro editor for enterprise, features and writing; and as deputy style editor. She came to the *Post* in 1999 from the *Baltimore Sun*, where she was features editor. Medford also spent 15 years at the *Miami Herald*.

Jana Meier-Roberts currently heads up the art department at the German edition of *GQ* magazine. Before moving to Germany, she worked for several publications in New York, including *O*, *the Oprah Magazine*, *Condé Nast Portfolio* and *Fast Company*. She got her start as an intern and designer at *Outside Magazine* after graduating with a bachelor's degree in magazine writing and a master's degree in magazine design from the University of Missouri School of Journalism.

Christian Millman was the Executive Editor at *Taste of Home* magazine, the largest food magazine in the world. Previously, he was a deputy editor at *Better Homes and Gardens* magazine and a writer and editor for various Rodale brands.

Loren Mooney is the Executive Editor of *Sunset* magazine. An 18-year magazine industry veteran, Mooney has been an editor and writer at a wide variety of publications, including *Reader's Digest* and *Sports Illustrated*. Most recently she was editor-in-chief of *Bicycling*, which during her tenure won several digital, design, and writing awards, including a National Magazine Award for Public Interest.

Peter Moore is Vice President/Editor of *Men's Health* magazine and tablet editions, and host of the national radio program Men's Health Live. But he's still free for lunch on Tuesday, if you're paying.

Raha Naddaf is a senior editor at *New York* magazine.

Alison Overholt writes about innovation and reinvention for *Fortune*, *Fast Company* and *More* magazines; coaches senior executives in the publishing industry; teaches Applied Research at NYU's Preston Robert Tisch Center; and produces cross-media projects for *Fast Company*, NASDAQ, the New York City Economic Development Council, and Against All Odds Productions. A former Deputy Editor at ESPN Publishing, she was the founding editor of *espnW* and special projects editor at *ESPN The Magazine*, where she directed enterprise coverage and managed the redesigns of two 500,000-circulation special interest publications.

Greg Paul, Creative Director and Founding Partner, SPOT On media, NYC, is a veteran publications designer who was founding art director for *Ohio Magazine*, design director for *New Age* magazine, art director for *The Plain Dealer Magazine* and art director for *Sunshine*, the Sunday magazine of the *South Florida Sun-Sentinel*. Since 1984, he has worked with more than 300 publications on redesign and repositioning projects. Paul has received more than 300 national and international awards for excellence in publication design and editorial art direction.

Merrill Perlman is the president of Merrill Perlman Consulting, which offers journalism training, consulting and freelance editing services. Clients include *The New York Times*, *ProPublica* and the Poynter Institute. Perlman also writes the "Language Corner" column and blog for *Columbia Journalism Review* and serves as an adjunct professor at the Columbia University Graduate School of Journalism.

Rhonda Prast, Assistant Managing Editor/Digital at the *Kansas City Star*, is in charge of the newly-designed *Star* website and other digital channels. Previously, she was part of the magazine faculty at the Missouri School of Journalism focusing on iPad app and web content creation. Prior to that, Prast worked for the *Minneapolis Star Tribune* as Web Projects Editor and Features Editor. She worked in visual leadership roles at the *Seattle Times*, *Miami Herald* and the *Hartford Courant*. Her work has been recognized by Society of Professional Journalists, Society of News Design, SPJ, National Headliners Awards and Pictures of the Year.

Don Ranly, Professor Emeritus, University of Missouri, headed the magazine sequence at the Missouri School of Journalism for 28 years. Ranly has worked as a newspaper reporter, a magazine editor, a weekly columnist, a radio host and as a television producer, director and host. He has conducted more than 1,000 communication seminars for corporations, associations, organizations, newspapers and magazines. He has also co-authored three books and is author of *Publication Editing*.

David Reed, an adjunct faculty member at the University of Missouri, is the Executive Editor the journalism school's weekly city magazine and a consulting editor for its new online business publication. He previously worked for a business magazine and two international news organizations during a span of nearly 30 years.

Katherine Reed, Associate Professor, the Missouri School of Journalism, teaches intermediate and advanced reporting. She is an editor at *ColumbiaMissourian.com* where she supervises students covering crime, the courts and health care. Reed came to MU from Prague, where she was the editor of *Prague Business Journal* and an instructor at the Center for Independent Journalism. She was a reporter and copy editor for several years and taught journalism before moving to the Czech Republic.

Janet Reitman, Contributing Editor at *Rolling Stone*, is the author of "Inside Scientology: The Story of America's Most Secretive Religion." At *Rolling Stone*, she has covered the war in Iraq, post-earthquake recovery efforts in Haiti, and US national security and secrecy policy, among other topics. She has also written for *Men's Journal*, *GQ*, *ESPN-The Magazine*, *Salon*, *The Daily Beast* and other outlets.

Cara Reynoso started her career at *Parenting Magazine* in 1997. After 10 years of climbing the masthead, she left to be the Art Director at *Redbook*. She is currently back at Time Inc. at *People StyleWatch*, designing the Tablet Editions. She lives in New Jersey, loves NYC and plays well with others.

Jaspal Riyait is an award winning art director. Born in Leicester England, he was raised in Toronto, Canada and currently resides in Brooklyn.

Helen Rosner is the editor of *Saveur.com*, New York.

Jennifer Rowe, Associate Professor, the Missouri School of Journalism, and chair of the magazine faculty, regularly serves as editorial director of *Vox*, an award-winning weekly city magazine for Columbia. She worked as *communications* coordinator and editor for an association in St. Louis and has written articles for *Runner's World*, *Elle*, *Real Simple*, *Westways* and *St. Louis* magazines, among others. A speaker at conferences and workshops across the country, she has presented at the FOLIO: show in New York City and Chicago and trained newspaper journalists in Chengdu, China. In 2004 she received the Provost's Outstanding Junior Faculty Teaching Award and in 2009 MU's William T. Kemper Fellowship for Teaching Excellence.

Tracy Saelinger is the deputy editor of *Food Network Magazine*, which she helped launch in 2008. Previously, she worked on the staffs of *Every Day with Rachael Ray*, *Time Out New York Kids* and *Popular Mechanics*.

Mike Sager is a best-selling author and award-winning reporter. A former *Washington Post* staff writer under Watergate investigator Bob Woodward, he worked closely, during his years as a contributing editor to *Rolling Stone*, with gonzo journalist Hunter S. Thompson. Sager is the author of four collections of non-fiction, two novels, and one biography. He has served for more than fifteen years as a writer at large for *Esquire*. In 2010 he won the American Society of Magazine Editors' National Magazine Award for profile writing. Many of his stories have inspired films, including *Boogie Nights*, with Mark Wahlberg, and *Veronica Guerin*, with Cate Blanchett.

Ina Saltz is an art director, designer, writer, photographer and educator whose areas of expertise are typography and magazine design. She has written more than 50 design--related articles for *STEP Inside Design* magazine, *How* and *Graphis*. Saltz formerly served as design director at *TIME* (International Editions), *Worth*, *Golf*, *Golf for Women* and *Worldbusiness* magazines. For more than 15 years, Saltz was on the design faculty of the Stanford Professional Publishing Course. Ina has written four books on typography and design related topics, most recently, "Typography Referenced" (co-author) and "Typography Essentials." Her recently released online course, Foundations of Typography, can be seen at lynda.com.

John Schneller, Associate Professor, Missouri School of Journalism, has worked as a journalist in Columbia, Mo., since shortly after arriving at the University of Missouri in 1973. He was a correspondent for the *Kansas City Star and Times* and a reporter, city editor and special projects editor at the *Columbia Daily Tribune* before joining the School of Journalism faculty in 2000. He was named a 2005 William T. Kemper Fellow for Excellence in Teaching in 2005 and continues to serve as a city editor in Columbia for the *Missourian*.

Byron T. Scott, Professor Emeritus, University of Missouri, joined the faculty of the Missouri School of Journalism in 1986 as the first holder of the Meredith Chair in service journalism. He previously headed the magazine sequence at the E.W. Scripps School of Journalism at Ohio University and edited two national magazines. Scott continues to write and consult.

Amy Simons, Assistant Professor, Missouri School of Journalism, teaches multi-platform reporting and editing. She has traveled across China and the European Union, teaching Web-first workflows, mobile journalism techniques and how to use social media as a reporting tool. Previously Simons worked as digital news editor for the *Chicago Tribune's* website. While at the *Tribune*, Simons worked closely with the newsrooms of WGN-TV, CLTV News and WGN-AM to coordinate the coverage of daily and planned news events. Before joining the Chicago Tribune, she spent seven years at CLTV News, Tribune's 24-hour news channel covering Chicago and the suburbs.

Pat Smith is the managing editor of *Global Journalist*, which is published by the University of Missouri School of Journalism. She also teaches the Global News Across Platforms class, the basic News class and serves on graduate students' professional projects committees. Smith has more than 30 years of journalism experience and has worked on newspapers and magazines as an editor, reporter, writer and art director.

Ted Spiker, Associate Professor, the University of Florida, heads the department of journalism's magazine program. He's a former articles editor at *Men's Health* and has had his work published in such places as *O The Oprah Magazine*, *Outside*, *Fortune*, *Esquire.com*, *Runner's World* and many others.

James Sterling holds the Missouri Chair in Community Newspaper Management and has taught at the Missouri School of Journalism since 2000. He had a long career

managing and operating a newspaper group in Southwest Missouri. Sterling has also worked as a newspaper/magazine broker and owned a Web offset printing plant. He served on the board of directors of the National Newspaper Association and is past president of the Missouri Press Association, the Ozark Press Association, the Missouri Advertising Managers Association and the Springfield (Mo.) Ad Club. He also served six years on the board of curators (trustees) for the University of Missouri System.

Richard B. Stolley is Senior Editorial Adviser of Time Inc. where he has worked since 1953. He was the weekly *LIFE* bureau chief in Atlanta, Los Angeles, Washington and Paris, founding editor of *People*, editor of the monthly *LIFE*, and Editorial Director of all Time Inc. magazines. He was editor of three best-selling photographic histories of the 20th century and Executive Producer of the Time Warner television show, *Extra*, 1995-96. While stationed in Los Angeles, he covered the assassination of President Kennedy in Dallas in 1963 and obtained exclusively for *LIFE* the famous 8 mm Zapruder film of the shooting. He now lives in Santa Fe, NM, and continues to write for several of the Time Inc. publications.

Matt Strelecki is Executive Director, Design for Meredith Books. Under Matt Strelecki's rebranding and repositioning efforts, *Successful Farming* has been nominated for 11 Folio, Min and AAEA design awards in 2010-11, culminating with a win for The Min Awards' Best Redesign and 10 additional awards. Prior to this position, Matt managed the design and execution of BHG.com, the web site for *Better Homes and Gardens*. While there, along with a talented staff of two associate art directors, he managed the redesign of LHJ.com (*Ladies Home Journal*) and the start up of Mixingbowl.com. Other positions include more than 11 years as Executive Director, Design for Meredith Books.

Will Sullivan is the Mobile Products Manager for the Broadcasting Board of Governors, leading strategy and product design and development for news, information and language training resources to an audience of more than 180 million people each week around the world in 59 languages and more than 90 countries without free press or open internet access. He was previously the Director of Mobile News for Lee Enterprises and a 2010-2011 Donald W. Reynolds Journalism Fellow at the University of Missouri, and Interactive Director of The St. Louis Post-Dispatch. Sullivan was recently selected by Editor and Publisher as one of 2012's "25 under 35" innovative young journalism leaders. His work has won more than a dozen professional awards.

Scott Swafford, Associate Professor, University of Missouri and senior city editor at the *Columbia Missourian*, worked as a reporter and editor at Missouri newspapers for 19 years, including 13 years at the *Columbia Daily Tribune*, before becoming a professor at the Missouri School of Journalism in 2003. Swafford earned a bachelor's degree in psychology at Northeast Missouri State University (now Truman State University) and a master's degree in journalism at the University of Missouri-Columbia.

Mark Swanson is a seasoned advertising professional and copywriter with more than 20 years experience promoting and refining top brands. Early in his career, Swanson worked as a copywriter in Chicago for Foote, Cone & Belding (Impact) and Barry Blau &

Partners (Direct Edge). In the late 90's, the Internet boom lured Swanson to New York, where he served as director of marketing for eShare Technologies and chief branding officer for startup Query Object. Later he returned to Columbia and worked as the chief creative officer at Pure before joining the faculty at the Missouri School of Journalism. Swanson's honors include numerous Gold ADDY awards and the 2005 Silver Microphone National Winner for excellence in radio advertising.

John Taranto is senior editor at *Outdoor Life* magazine, where he has worked since graduating from New York University in 2000.

Veronica Toney works at the *Washington Post* as a lifestyle and entertainment web producer covering local and national celebrity and arts news. Before moving to D.C. in September 2012, she spent five years working in Des Moines as a web editor for Meredith Corporation. In addition to editing and managing online home content, Toney worked on digital initiatives for some of the company's top publishing brands, such as site redesigns for *Better Homes and Gardens*. A Kansas City native, she previously covered local arts, restaurants and home design for *KC Magazine* and *Kansas City Homes and Gardens*. Toney earned bachelor and masters degrees from the Missouri School of Journalism.

Andy Van De Voorde is the Executive Associate Editor for Voice Media Group, the nation's largest publisher of alternative weekly newspapers and websites. Best known for the *Village Voice* in New York City, VMG also publishes the *LA Weekly* in Los Angeles, *Miami New Times*, *Denver Westword*, *Phoenix New Times*, the *Dallas Observer*, the *Houston Press*, *City Pages* in Minneapolis, *OC Weekly* in Orange County, California, the *Riverfront Times* in St. Louis, and *New Times Broward-Palm Beach* in Ft. Lauderdale.

Maggie Walter, Associate Professor and night news editor at the *Columbia Missourian*, serves as the faculty adviser for the MU Chapter of the American Copy Editors Society and is a member of the national organization. She is a faculty member for the annual Dow Jones Newspaper Fund Missouri Editing Excellence Workshop and a Wakonse Fellow. Walter came to Missouri from the *Portland (Maine) Press Herald* where she had been the features editor. She also served as wire editor, news editor, business editor, assistant Sunday editor, Sunday editor and reporter for other newspapers. Walter is a former president of the New Hampshire Press Association and of the New England Associated Press News Executives Association.

Jake Ward is Editor-in-Chief of *Popular Science*, the world's largest science and technology magazine. He's written about technology and innovation for the *New Yorker*, *Wired*, and dozens of other publications, and has hosted several television shows. He splits his time between New York and California.

Steve Weinberg, Professor emeritus, Missouri Journalism School, is author of eight books and hundreds of magazine features. His newest book is titled "Taking on the Trust: The Epic Battle of Ida Tarbell and John D. Rockefeller." Weinberg's writing has been published in dozens of newspapers and magazines. He served as executive

director of Investigative Reporters and Editors from 1983 through 1990 and was on the University of Missouri Journalism teaching faculty from 1978 through 2010.

Rob Weir, Director of Digital Development, the *Columbia Missourian*, started his journalism career at 15, working in the job printing department of *The Examiner* in Independence, Mo. A third-generation Missouri journalist, has bachelor's degrees in journalism and political science as well as a master's degree in U.S. history. He became the first managing editor of the *Columbia Missourian's* eMprint editions in 2005 and is now the director of digital development for the *Columbia Missourian*.

Ric Wilson, Associate Professor, University of Missouri, is an associate professor of art-graphic design at the University of Missouri. His main teaching focus is on print and interactive media. Wilson's main research focus is related to design for nonprofit and foundation clients both nationally and internationally.

2012-2013 CRMA Judges Comments

(Winners are bolded.)

In the category of Criticism, the finalists are:

• ***Los Angeles Magazine, Steve Erickson***

Steve Erickson is the rare critic who combines shrewd observation with actionable information. Authoritative and engaging, he gives readers an insider's view with a strong personal voice.

MPLS. (Minneapolis) St. Paul Magazine, Tad Simons

Written with zest and personal insight, Tad Simons' columns mix critical perspective with a love of the medium. And, they're fun!

Washingtonian, Sophie Gilbert

Sophie Gilbert is an aesthetic critic with an eye for detail. From the topics she chooses to her perspective, she inspires thought and the reappraisal of artistic truisms.

In the category of Food or Dining Writing, the finalists are:

Atlanta Magazine, Bill Addison

Written with knowledge and vitality, Bill Addison's entertaining reviews are often meditations on larger themes. He leaves readers feeling as if they've eaten at the restaurant — for better or worse.

Boston Magazine, Corby Kummer

Drawing on deep reserves of culinary intelligence, Corby Kummer provides his readers with lushly descriptive reviews rife with evocative imagery; the sentences are often as appetite-whetting as the food he describes.

Chicago Magazine, Jeff Ruby

Jeff Ruby's crisp, witty, well-reasoned reviews double as attentive portraits of Chicago's evolving culinary milieu, thoughtfully presenting each restaurant not just as a place of food and drink, but as a new point to be considered in the city's gastronomic landscape.

• ***MPLS. (Minneapolis) St. Paul Magazine*, Dara Moskowitz-Grumdahl**

Like a novelist rendering a wholly original world, Dara Moskowitz Grumdahl asks unexpected questions and answers them with wisdom, humor, and a deep love of experiencing food.

Philadelphia Magazine, Trey Popp

With rhythm and an eye for detail, Trey Popp's reviews are fluent, his food sense is solid, his prose colorful. And he writes about wine unpretentiously.

In the category of Column, the finalists are:

Los Angeles Magazine, Mark Lacter

Deep, insightful reporting take Mark Lacter's columns one step past the typical slice of local life. He unveils the unique, backing up his point of view with data and facts.

Los Angeles Magazine, Anne Taylor Fleming

Ann Taylor Fleming's finely wrought columns dig deep into experience and stick, like the best stories always do.

• ***New Orleans Magazine*, Errol Laborde**

Joining the action already in progress, readers of these evocative, economical essays by Errol Laborde find the everyday adventures of one man's life transformed into delicate fables.

Seattle Met, Kathryn Robinson

Specific to the region and so appealing, Kathryn Robinson's essays are dense with original imagery and deep, underplayed emotion.

Yankee Magazine, Jim Collins

Jim Collins' well-crafted narratives covering every corner of New England reveal the character of the place and its people. He makes readers care.

In the category of Reporting, the nominees are:

Chicago Magazine, "The \$53 Million Bamboozle"

A telling reminder that not all great business-scam stories originate in the canyons of Wall Street, Bryan Smith reports deeply within the heart of small town America to pry away the sordid details of one of the country's worst municipal crimes. Smith's piece hums with energy and verve.

Indianapolis Monthly, "The Collapse"

Tragedy hits our hearts only when we make it human — Evan West does just that. He mined public records to create a timeline of events that led to the collapse of a stage moments before a concert, but it is the personal stories of those who lived through it that make this exemplary journalism.

Los Angeles Magazine, “The Identity Thief”

Suspense drives narrative and this story keeps readers guessing. Louise Farr complements meticulous interviews with public records to piece together a precise and riveting account of Randy Kling’s crimes.

Los Angeles Magazine, “In Plain Sight”

Mixing the ideals of mystery and vivid storytelling, Steven Mikulan stitches together clues from a 23-year-old murder to reveal how, finally, the case is solved. The story’s main characters jump off the page with fresh and detailed reporting.

• ***Texas Monthly*, “The Innocent Man”**

In a vividly told, 25-year exploration of loss, grief and corruption, Pamela Colloff seamlessly weaves reporting and writing, saturating every character with finely wrought detail in the tale of a man wrongfully convicted of his wife’s murder.

In the category of Personality Profile, the nominees are:

5280, “Jeanne Assam is Still Waiting”

Robert Sanchez’ profile of Jeanne Assam, who killed a mass shooter in her church, starkly chronicles her struggles to find the gunman. Sanchez portrays the complications of a life in turmoil with nonjudgmental and surprising power.

Philadelphia Magazine, “Schooly D Is Living the American Dream”

Jason Fagone reveals the unexpectedly tender heart — and soul — of Gangster Rap. With deceptive, rollicking ease, Fagone explores subjects as wide-ranging as class, popular taste, mortality and the uneasy alliance of capitalism and art.

St. Louis Magazine, “Deconstructing Cassilly”

Jeannette Cooperman performs the extraordinary feat of capturing the energy and vitality of a visionary, but lunatic community builder through extensive reporting and beautifully paced writing.

Texas Monthly, “Portrait of the Artist as a Postman”

Through intrepid reporting and thoughtful prose, Jason Sheeler examines the incredible and tragic story of Kermit Oliver, the unlikeliest of Hermes scarf designers.

• ***Washingtonian*, “The Passion of John Wojnowski”**

Ariel Sabar’s unforgettable story of a man committed to following his conscious to the extreme is sharp and graceful and based on the kind of reporting that bores into the heart and mind of this tortured subject.

In the category of Feature Story, the nominees are:

• *Atlanta Magazine*, “Spellbinder”

Thomas Mullen tells a complicated tale about a complicated man in a story that flows like a mystery novel. It’s a spellbinding read made so by thorough reporting and a compelling narrative style.

Boston Magazine, “The Audition”

After decades of passion and work, a musician finally gets the opportunity of a lifetime. Jennie Dorris beautifully illustrates that this job interview is not just about one man's career — his very existence is at stake.

Cincinnati Magazine, “Man or Beast?”

Solid reporting yields vivid storytelling in Jonah Ogles’ exploration of the complex relationship between animals and keeper. This nonjudgmental narrative embraces the contradictions and ambiguities inherent in a tragedy that left 49 animals and their keeper dead.

Seattle Met, “Mean Kids”

James Ross Gardner’s captivating story offers a brutally honest point of view from a cruel bully. Well organized and captivatingly presented, Gardner examines the motivations and consequences of his own actions as a mean sixth grader.

Washingtonian, “The Things They Leave Behind”

Rachel Manteuffel writes with grace and understanding about the meaning behind seemingly mundane objects. This piece expands our understanding of grief and how it is manifest in intimate artifacts of loss and memory.

In the category of Writer of the Year, the nominees are:

5280, Robert Sanchez

The range of the subject matter is impressive, and the varying tones of these stories provide a welcome departure from writers who are all sunny or all dark. Sanchez writes scenes that do not quickly fade from memory.

Atlanta Magazine, Tony Rehagen

With a talent for choosing slightly offbeat subjects that are never too arcane, Tony Rehagen’s stories are fine examples of the intensely local made universal.

Philadelphia Magazine, Steve Volk

Steve Volk weaves together narrative and reporting so effortlessly that one forgets how challenging it is to deliver on either.

- ***Texas Monthly*, Pamela Colloff**

Pamela Colloff is one of the few crime writers who move beyond predictable cliché. Her two-part, nearly book-length narrative about a wrongful conviction is an especially strong entry on top of a stunning four-story submission.

Texas Monthly, Mimi Swartz:

With a wry, intelligent voice, Mimi Swartz's stories are rich with detailed reporting, strong point of view and a deep but skeptical appreciation of her long-time home. She has heart.

In the category of Excellence in Writing, the nominees are:

5280

With a well-earned reputation for fostering great writing, *5280* has shown what it takes to nurture excellence by publishing in the August issue an exhaustively reported piece on Gov. John Hickenlooper's first tumultuous year as governor - a most laudable undertaking.

- ***Atlanta Magazine***

In its November issue *Atlanta Magazine* asked: "How Southern Are We (and Should We Even Care?)". Elegant writing made it clear that Atlanta's editors cared as they masterfully blended guest essays and playful elements with a justifiably proud Southern accent.

Indianapolis Monthly

A gripping account of a stage collapse at the Indiana State Fair was the centerpiece of *Indianapolis Monthly's* August issue, but it was far from the only notable piece of writing. The editors' obviously have a commitment to the sophisticated treatment of substantial subjects.

Texas Monthly

For its September issue, "How to Raise a Texan," *Texas Monthly* deployed an armory of writing talent to present 10 different points of view on parenting. The issue testifies to the magazine's long-standing dedication to long-form writing.

Washingtonian

From a bicentennial story on Washington's burning during the War of 1812 to the sad tale of a teenager's suicide days after suffering a concussion in a football game,

Washingtonian's August issue exhibits a wide range of great writing in short, medium and long-form.

In the category of Spread Design, the nominees are:

Atlanta Magazine, "Unorthodox"

This arresting spread is simple yet ornate. The use of the aged and weathered tome and the gilded and embossed text makes the whole tangible and compelling.

Boston Magazine, "End Game"

Strong art direction and illustration sets this spread apart. Restraint in placing the type allows viewers to take in the beautiful complexity of the image.

Cincinnati Magazine, "Hogs Gone Wild"

The photo is frightening. The type is arresting. The impactful combo delivers impact in a spread and a story that demands attention.

Philadelphia Magazine, "Ed on Ed"

The elegantly stacked typography forces readers to examine each word as its own sentence and nicely compliments the powerful black and white portrait.

• *Seattle Met, "Crash Course"*

This stark, dramatic spread creates a scene that requires readers to use their imaginations. The minimalist approach, the cropped photo, little text and few colors, increases the impact.

In the category of Feature Design, the nominees are:

417 Magazine, "Best New Restaurants"

The understated bold type allows the impressive photos to jump off the page. The result is simple and deceptively clever.

• *Cincinnati Magazine, "Where to Eat Now"*

This design does an exceptional job organizing intricate levels of information with great type and graphic detailing. The restrained color palette aids navigation to allow information to be easily absorbed.

Indianapolis Monthly, "The Next Course"

The well-balanced execution of design and photography, the mix of typefaces and illustrated display type make this top-notch work.

Indianapolis Monthly, "XLVI Super Reasons to Love Indy"

This jam-packed feature with its interesting photos, stylistic illustrations and retro typefaces combined with a modern aesthetic balances content and design beautifully.

Minnesota Monthly, "Best Bars"

A simple, sophisticated design with its attractive variances and detail is consistent and works handsomely with the subject matter.

In the category of Redesign, the nominees are:

• ***Birmingham Magazine***

Inspired by the redevelopment and progress of the city, *Birmingham's* new design is comprehensive, sweeping, and aesthetically pleasing.

D Magazine

D telegraphs its new look with a repositioning of its distinctive logo and a new tagline. A warmer, more refined typographic approach signals elegance and classicism.

Philadelphia Magazine

The redesigned pages of *Philadelphia* are packed with information that make readers feel as if they're getting more for their money. The new "Ticket" section demonstrates photographic appeal and a service-y yet nontraditional calendar page.

San Antonio Magazine:

San Antonio set out to appeal to a younger, urban audience, and succeeds. The magazine feels more lively and hip, from the matte cover stock and brighter interior paper to the fresh typefaces.

Washingtonian

Washingtonian subtly freshened its logo, but the real transformation occurs inside with more crisply classic typography and a significant reorganization and restructuring of sections.

In the category of Photography, the nominees are:

HOOR Detroit, "Found in Translation"

This well-crafted story with evocative imagery brings a cinematic quality to the printed page. How about a sequel?

Milwaukee Magazine, "Here They Stand"

Crisp and intimate, these photos are powerful, bold portraits of family and community.

Sactown Magazine, "A Life Aquatic"

These visually inspiring images capture and motion, making viewers feel as if they are part of the experience.

• ***Yankee Magazine, "The Last Trap Fishermen of Rhode Island"***

Deeply affecting and quietly dramatic, these images of a vanishing lifestyle are exquisitely nuanced in their depictions of the daily lives of fishermen.

Yankee Magazine, "A Feeling for Vermonters"

A warm, humorous opener of a Vermonter holding a portrait of his father, holding a portrait of *his* father, leads six spreads of beautifully realized photos of rural life.

In the category of Cover Excellence, the nominees are:

Atlanta Magazine

Copy-fitting in needlepoint gets a magazine art director extra credit every time.

Boston Magazine

The logo spelled out in a marijuana haze? Dude, that's awesome.

Cincinnati Magazine

Consistent, confident covers belie this town's size. They're full of big ideas.

Los Angeles Magazine

A cover story on plastic surgery with peek-a-boo photography and arrestingly-wrapped sell lines. As usual, *Los Angeles* is a cut above.

• ***Texas Monthly***

A cover of Willie Nelson as Santa with no label: now that's confidence.

In the category of Designer of the Year, the nominees are:

• ***Atlanta Magazine*, Eric Capossela**

Eric Capossela has a sweeping visual vocabulary. His diverse and eclectic style is a metaphor for the diverse and eclectic city that is Atlanta.

Cincinnati Magazine, Grace Saunders

Grace Saunders' original work shows a deep understanding of what makes memorable and successful layouts: openers that grab attention followed by well-structured pages.

Los Angeles Magazine, Steven E. Banks

Steven E. Banks creates dramatic layouts with his use of images, expressive typography and humor. From layout to layout, his style varies with fresh, interesting designs.

Los Angeles Magazine, Byron Christian Regej

Byron Christian Regej uses decorative elements, color, texture and pattern to create innovative layouts. His attention to detail merits special recognition.

Orange Coast Magazine, Mindy Benham

Mindy Benham has fun using retro styles and hand-crafted typography to create playful and engaging designs. Her sense of color and pattern stands out.

In the category of Excellence in Design, the nominees are:

• ***Cincinnati Magazine***

The look is clean, modern and fun. *Cincinnati* designers manage this with seemingly effortless ease and the identity holds together wonderfully. The front-of-the-book is crisp and the imaginative feature well is full of creative solutions.

D magazine

This magazine keeps the effective month-to-month design traditions but enhances them with elegant typography, researched photography and excellent illustrations. The architecture of this issue is inspired, especially throughout the features.

Indianapolis Monthly

This magazine's design manages to be surprising and organized, both important attributes of a successful magazine. Its design mirrors the landscape of the Midwest — substantial, ever-changing and robust.

Los Angeles Magazine

This design of *Los Angeles* exudes fun, energy, and informality. Layouts are busy without being chaotic, steadied by consistent typography, attention to detail and a high degree of craftsmanship.

Texas Monthly

The playful design, artfully and seriously executed, does what design is supposed to do: engage the reader. Its to-the-point illustrations and bold but not over-the-top typography captures the meaning of the stories and emphasizes Texas culture.

In the category of Reader Service, the nominees are:

5280, “A Religious Experience”

5280 tackles a tricky topic and handles it with grace and depth. From insightful statistics to compelling profiles and essays, this package proves that excellent service journalism isn't just a call to action—but a way to make readers think.

Chicago Magazine, “Best Public Schools”

Chicago took a classic regional magazine story and elevated it with deep research, clever sidebars, thorough infographics and easy-to-parse design. The transparency of the ranking methodology made the package all the more useful.

Indianapolis Monthly, “Get Smart”

This compendium of cool classes and insider trade secrets feels like the ultimate in-the-know cheat sheet for how to live your life better and smarter, which is what reader service is all about.

• ***Los Angeles Magazine*, "The New Face and Body of Plastic Surgery"**

This package stands out for its sheer variety and clever approach to such a serious topic. The use of Barbie and Ken-type dolls is pure genius. There's so much to explore even if you deplore the idea of plastic surgery. It's a voyeuristic, guilty pleasure trip.

Philadelphia Magazine, "Miracle Medicine"

A new entrée into the standard Top Docs medical package, this feature includes 28 breakthroughs that occurred in Philly or by Philly doctors or researchers. The portraits and stories show the personal side of the many people included.

In the category of Leisure/Lifestyle Interests, the nominees are:

5280, "The Ultimate Summer Guide"

In a state with world-class outdoor recreation, 5280 goes local with 21 adventures within two hours of the city. The story is packed with how-to info, best-kept secrets, little-known gems and beginner-friendly locales.

• ***Indianapolis Monthly*, "Fall Drives: Lost and Found"**

This incredibly robust package provides readers with a slew of varied and interesting options for the most American of leisure pursuits: the road trip.

Los Angeles Magazine, "Classic LA to Z"

The vivid photography and graphic typography draw readers in, and the write-ups about L.A. icons—from ocean piers and movie palaces to custom cars and the Cobb salad—make readers feel like lifelong Angelinos.

Minnesota Monthly, "Who Makes What"

[This fun and jam-packed salary survey does a great job of balancing content and design. The retro typefaces and the good mixture of interesting photos with strong, stylistic illustrations enhance the edit.](#)

Orange Coast, "Water & Power"

Providing fun surprises with every turn of the page, this feature is a thorough, entertaining history of surfing and beach culture and the industry built around it.

In the category of Food or Dining Feature Package, the nominees are:

5280, "Food Lover's Guide"

Creative, informed, smart, and delicious, this guide makes the fringe topics more palatable, even if few readers want to butcher a pig.

Boston Magazine, "Burger Bonanza"

This feature lives up to its title in every way, tempting readers with over-the-top images and lively descriptions. Editors ditched the usual photos and opted for full-on burger porn that entices readers to drop everything and go eat.

Chicago Magazine:

The editors of *Chicago* mix up a whole new kind of cocktail story in this guide, grabbing readers with four simple words in the opening essay: "I need a drink." The rest is anything but formulaic.

• ***Los Angeles Magazine*, "Chefs of the Year"**

Like a great bit of gossip, this package was thought provoking, inventive, and an off-the-charts fun read. It's an especially fresh take on a topic vital to every city magazine.

Sactown Magazine, "The Ultimate Guide to Asian Food!"

Fully loaded with hunger-provoking food descriptions enhanced by great photos and a clean design, this package is chop-stick comprehensive and oh so witty.

In the category of Civic Journalism, the nominees are:

• ***Chicago Magazine*, "Lawbreakers, Lawmakers"**

David Bernstein and Noah Isackson's story is a chilling expose of a deeply flawed civic system, from council to police to legislature. The reporting is airtight and the writing sharp. Best of all, the story named names. Journalism at its best.

Philadelphia Magazine, "Why Did No One Save Jack?"

Steve Volk takes readers into the fascinating, racially-divisive world inhabited by Philadelphia firefighters. By exploring the backdrop of historic racial acrimony in the department, Volk helps readers make sense of a tragic death.

Philadelphia Magazine, "The Revolution Will Be Televised"

In a story that plumbs the origins and the impact of power in a city like Philadelphia, Steve Volk lets loose with reporting that is eye-opening and capital "I" important.

Philadelphia Magazine, "The Reckoning"

By digging into a history of bad decisions and truth-testing statements by politicians, Patrick Kerkstra details how the problem with Philadelphia's pension system grew and outlines what must be done to fix it.

Texas Monthly, "Hannah and Andrew"

Pamela Colloff brilliantly peeled back the layers of a mother's conviction to expose how the police, judicial systems and the media can unwittingly conspire to get it all wrong. This powerfully told story opened up the possibility of a new trial and reminded us that truths often do not lie close to the surface.

In the category of Special Issue, the nominees are:

Atlanta Magazine, "How Southern Are We? (And Should We Even Care?)"

Atlanta's maximalist answer to the question absorbed an entire issue and impresses with its sheer comprehensiveness. Few could complain that the magazine left any angles unexplored.

Down East Magazine, "50 Reasons We Love Portland"

This issue communicates such honest, urgent excitement about the city's entrepreneurs and the bohemian cultural magnet they are creating that readers can't help but put jaded suspicion aside and relish the details.

Los Angeles Magazine, "Race in LA"

LA's unruly energy and diversity is sprawled colorfully across this feature well, its quilted mix of voices and elements effectively captured in an ambitious effort to grapple with a complex question.

• ***Texas Monthly*, "The Last Drop of Water"**

It is not a pretty picture, but then, *Texas Monthly* has never claimed to draw only pretty pictures. The promise of the words on the cover to deliver "everything" readers want to know about last summer's drought is more than realized.

Texas Monthly, "How to Raise A Texan"

There's no answer to the cheeky challenge posed by this issue. Still, it's fun to go along for the ride and figure that out via features and essays from some of the state's most thoughtful writers. And that cover – one for the ages.

In the category of Ancillary Publication 1, the nominees are:

Charlotte Magazine, Charlotte Wedding

The stories in this service-driven title are inventive, creative and fun but still relay information all brides want to know.

Honolulu Magazine, Family

True to its name, *Family* features a lively design and is full of stories to interest island parents no matter how old their kids.

Martha's Vineyard, Home & Garden (Fall/Winter)

With informative, varied edit, beautiful photos and gorgeous layouts, this regional title captures the flavor and culture of the vineyard community.

St. Louis Magazine, At Home

At once beautiful and practical, this title is alluring, delivering on the promise of providing great content about St. Louis homes.

- ***Westchester Magazine, 914INC***

The real strengths of this magazine are the strong, consistent stories on a variety of topics. 914INC makes business exciting with bright writing and a fun design.

In the category of Ancillary Publication 2, the nominees are:

5280, Traveler

Traveler features great overall packaging with nice pacing and engagingly-written stories. This magazine is a treat to read, and it's useful to boot.

Boston Magazine, Home

This ambitious magazine provides page after page of inspiration with stunning photographs, accessible stories and great local finds that help city homeowners.

D Magazine, Moms

This premiere issue breaks the mold for moms' magazines. Leaving typical advice to traditional parenting magazines, *Moms* doles out fun info on local fashion, home design and kid-friendly activities.

- ***Philadelphia Magazine, Wedding***

An exemplary editorial package, this title features gorgeous photography and design, smart pacing and writing that is spry and informational.

Seattle Met, Bride & Groom

Stunning photos make this magazine a pleasure to look at, even if readers aren't getting hitched. And creative stories and comprehensive local resource guides makes it an indispensable tool.

In the category of Community Service Project, the nominees are:

- ***Atlanta Magazine, Groundbreakers Award***

Celebrating groundbreakers who have sweat equity in their projects takes this idea to a higher level. This project is good for the magazine and for Atlanta.

Inside Columbia, One For One Holiday Food Drive

Inside Columbia has organized and sponsored the One for One Holiday Food Drive in Columbia, Missouri for the past five years, successfully engaging the community and providing food for the needy.

In the category of Excellence Online, the nominees are:

Boston Magazine:

Boston Magazine has a distinctive design and online presence that manages to be both sophisticated and informal. It's infused with a creative identity that solidifies its brand, and talks to readers like they're friends.

Chicago Magazine

Chicago Magazine leverages its web platform to blend original content with magazine excerpts, providing readers with a vibrant look at city life and an engaging, easy-to-access array of options for visitors.

Seattle Met

SeattleMet.com offers a sense of place—not just in terms of physical and cultural landscapes, but a caffeinated approach to local coverage that further highlights the area's unique character.

Texas Monthly

Adopting a tile-based navigation scheme that breaks the mold, TexasMonthly.com takes a bold step forward to redefine the magazine's web presence and provide a cultural concierge for locals and visitors alike.

• ***Washingtonian***

With an easy-to-follow layout that would please Pierre L'Enfant, the architect who designed DC, Washingtonian.com presents a trove of information that serves the city's residents and its abundant visitors.

In the category of Blog Column, the nominees are:

MPLS. St. Paul Magazine: "Dara: Food & Life Freshly Harvested"

Regular visitors get a treat in each bite of this fun read that comes alive with a vivacious voice and personality.

Philadelphia Magazine: "Steve Volk"

Parenting blogs are a dime a dozen, but Steve Volk brings a fresh perspective to the genre. Everyone who has little ones and those who don't will love reading it.

• ***Pittsburgh Magazine, "Brazen Kitchen"***

Brazen indeed! Leah Lizarando entertains at every turn. Posts overflow with personality begging us to read on. Readers get a story, a recipe, and then, for dessert, a video nugget that's better than a cherry on top.

Pittsburg Magazine, "Pulling No Punches"

Writer Sean Conboy does a fantastic job of putting context around some of the biggest issues in sports today. Follow this blog and you can go head-to-head with any diehard sports fan.

Washingtonian, "Shop Around"

This blog features clever local content in a slick presentation. Reporters and editors do a nice job of mixing up text and multimedia in short, digestible posts.

In the category of E-Newsletter, the nominees are:

Atlanta Magazine, "Food & Dining News"

Quick headlines and subheads allow readers to navigate content quickly in a newsletter that features compelling content and a smart layout.

• ***D Magazine*, "SideDish"**

An e-newsletter that has it all: killer content and delicious photos that establish a credible brand voice.

Los Angeles Magazine, "The Culture Files"

With comprehensive content selection, smart layout, and effective use of headlines, readers get cultural news that really delivers.

Los Angeles Magazine, "The Digest"

"The Digest" is aesthetically appealing and eye-catching. Readers can quickly scan and identify stories and articles of relevance and importance.

Rhode Island Monthly, "The Dish"

Skilled editing is one of the hallmarks of this elegantly-designed entry. A nice feature is the ability to read more of the stories without having to go to the website.

In the category of Multiplatform Storytelling, the nominees are:

Atlanta Magazine, "Big Ideas"

"Big Ideas" features an engaging design that matches the topic matter. The well-edited videos and an intuitive navigation move readers from project to project.

Chicago Magazine, "Chicagoans of the Year"

The videos in "Chicagoans of Year" stand out. Each profile is well written, interesting and a good compliment to the videos.

D Magazine, "Best Suburbs"

The print component of “Best Suburbs” features facts in an easy-to-follow presentation that is repeated in the superb functionality of the neighborhood database.

• ***Seattle Met*, “67 Ways to Stay Sane This Winter”**

“67 Ways to Stay Sane This Winter” is a clever, fun and funny way to present a routine topic. Great art direction, engaging videos, and navigation that is both intuitive and flexible are standout features of the piece.

Texas Monthly, “The Last Drop”

This package about last summer’s drought features a great use of engaging platforms that mirror the story’s topic about community involvement.

In the category of Mobile Innovation, the nominees are:

Atlanta Magazine

Atlanta’s “Restaurant Guide” app is a clean and easy-to-navigate experience for iPhone users. It makes the magazine’s local food scene mobile, allowing readers to bring the staff’s tips and insights with them wherever they go.

Milwaukee Magazine

Milwaukee’s interactive experience is a fun, quirky way to interact with the magazine. The novel approach adds value for both readers and advertisers.

• ***Rhode Island Monthly***

“The Insider Guide to Rhode Island” offers a tap-friendly, cleanly designed and welcoming user experience that loads fast and is easy to navigate for quick and valuable information about the state.

In the category of General Excellence 1, the nominees are:

Buffalo Spree

From the tightly organized table of contents, to features articles that peel back layers of seemingly mundane topics, to the back-page essay, *Buffalo Spree* delivers on its mission to give readers information that helps them live well and take advantage of everything the greater Buffalo area offers.

• ***Honolulu Magazine***

***Honolulu Magazine’s* mission is to guide readers who love their city and want to make it better. Staff members meet that challenge with substantive, entertaining and challenging articles that are well-written and presented with exceptional design, photography and illustrations.**

Inside Columbia

Inside Columbia strives to be the definitive guide to living, working and having fun in mid-Missouri. The magazine offers a keen mix of useful packages including essential

guides and gripping, sometimes poignant stories about local residents. The magazine delivers a great read for Columbians.

Martha's Vineyard:

Martha's Vineyard is truly a state of mind. Attention to detail, bold yet understated design and a strong editorial mix of stories, photos and illustration clearly establish the mood, the lives and lifestyles of the Martha's Vineyard resident.

Memphis Magazine

Always interesting, *Memphis Magazine* is filled with powerful writing, subtle design and excellent art presentation. Editors don't fear taking on the tough issues and stories, including a brave decision to feature murder on the cover.

In the category of General Excellence 2, the nominees are:

Cincinnati Magazine:

Mouthwatering pictures and narrative in *Cincinnati* set the stage for a menu that goes beyond the usual city magazine fare. From the compelling narrative of the group murder of a young man to a humorous but frightening account of how to deal with an invasion of feral hogs, *Cincinnati* shows the depth and breadth of its city.

• *D Magazine*

***D Magazine* consistently rewards its readers with relentlessly inventive storytelling. Its mission, to engage its audience and challenge Dallas, is beautifully reflected in the magazine. *D's* energetic design and bold photographic choices complement the ambition of the editorial vision.**

Indianapolis Monthly

Indianapolis Monthly's long-form features dig beneath the surface and arrive with a writing voice that is appropriate for a major Midwest metropolis. Closer to the surface, recurring features such as "Eat & Drink" nicely balance the traditions of the city with new adventures in consumption.

Portland Monthly

With a front of the book as engaging and creative as any in the business, *Portland Monthly* has hyper-relevant service packages, including guides to Oregon's best wines and the splendors of the Columbia River Gorge. With all around distinctive sensibility, *Portland Monthly* is every bit as trailblazing as its hometown.

Seattle Met

Seattle Met knows its city—every bike trail, every teriyaki hotdog stand, every beer-brewing power couple. Unafraid to tackle controversies, uplifting in its praise of unsung

heroes, unique in its blending of service and investigation, the magazine delivers it all through clear-eyed prose, vivid photography, and clean, unfettered design.

In the category of General Excellence 3, the nominees are:

Atlanta Magazine

Atlanta Magazine delivers solid reporting, valuable service journalism and a vibrant cultural guide, but its greatest strength may be its voice. The official magazine of the de facto capital of the south might rightly be expected to deliver a polite, rounded lineup of stories, but instead *Atlanta* maintains a strong sense of individuality and energy.

Los Angeles Magazine

Los Angeles Magazine manages to find real stories in an unreal place while delivering a true sense of community. It digs behind the flawless scenery and upbeat dishonesty that permeates Los Angeles culture for true stories of drama and redemption.

Philadelphia Magazine

Philadelphia is a complicated place. The staff of *Philadelphia Magazine* tracks the thorny culture of the city, exposes the scandals, scoffs at the poseurs, and does it with consistent grit, wit and humor.

Texas Monthly

Texas is so enormous, so wealthy, so diverse and so influential it may as well be its own country, and to cover so massive a state is a difficult proposition. *Texas Monthly* documents all the threads of its enormous territory with skill and creativity, maintaining a high standard of excellence on every page.

• ***Washingtonian***

In a town where up-to-the-minute news coverage is the civic past time, and where everyone is trying to get their spin into the mix, *Washingtonian* manages to deliver both new information and original insight. What's more, the magazine doesn't fall into the trap of treating its city as a one-story town.