

Make the Best Impression on Media Buyers with an Essential Brand Solution for Your Print & Digital Offerings.

Your Print Media

Your established SRDS listing for your traditional print journal appears in the appropriate SRDS class.

Your online listing includes:

- Pale Red highlight in Class, Keyword and Title Results
- Preferred Placement in Results
- 4-Color Miniature Cover and logos
- Publisher's Positioning Statement (100-word promotional message) in listing and Profile Reports. Keyword searchable.
- Publisher's Research link in primary listing and cross-references
- Link to SRDS Logo/Cover Library



In SRDS print, your publication also gets

- 4-Color Cover
- 4-Color Logo
- 4-Color Corporate Logo
- Publisher's Positioning Statement



In Consumer Media Connections, Your Print Title Also Gets A Full Page Premium Profile

- 4-Color Cover, Logo, Corporate Logo and Publisher's Positioning Statement
- Top-Line Planning Data: Frequency, Total Circulation, B/W and 4-Color 1-Time Page Rates
- Basic Corporate Information: Publishing Company, Address, Phone, Fax, URL
- Contact Information



Your Digital Media

All your digital media offerings now appear in the consumer database. Now thousands of active buyers can see your complete brand offering and consider you for their integrated buys.

Your online listing includes:

- Pale Red highlight in Class, Keyword and Title Results
- Preferred Placement in Results
- Color Website Image
- Color Logo
- Up to 5 Personnel Name, Phone and Email listed
- Ad Sales Offices listed
- Publisher's Positioning Statement (100-word promotional message) in listing and Profile Reports. Keyword searchable.
- Publisher's Research link in primary listing and cross-references



Put Your Essential Brand Solutions to Work Today

To order, contact your Account Manager at 800.851.SRDS (7737) or Joseph Hayes, VP/Publisher, at (646) 895.8421 or jhayes@srds.com.