

The Power of 30A continues to grow!

“Of our most searched classifications in the Consumer Media Advertising Source, Class 30A (Metro/Reg/State) is showing the biggest improvement in terms of listing view activity (up 15%) when comparing 1Q10 with 4Q09.”

Sample Subscribers Accessing Metropolitan / Regional / State Publications



In the last quarter, 443 unique subscribing companies accessed the Metropolitan / Regional / State class.
Active users included:

479 and growing 1Q 2010

- Active International
- Carat
- Cramer-Krasselt
- Creature
- DraftFCB
- Emmis Interactive
- Fallon
- Global Media Works
- GM Planworks
- Gustavo Ltd
- Harmelin Media
- Haworth Marketing & Media
- Horizon Media
- ID Media
- Initiative Media
- Innovative Travel Marketing
- ITEX
- KSL Media
- Magazines.com
- Media Planning Group
- Mediacom
- Mediaedge:CIA
- Mediavest
- Mindshare
- Mullen
- Novus Print Media
- OMD
- Optimedia
- Pedone & Partners
- PGR Media
- PhD
- Richards Group
- Right Angle Research
- Spark Communications
- Starcom Worldwide
- STG Media Corp
- Team One Advertising
- Working Words
- Yesawich Pepperdine Brown
- Zenithoptimedia