

PUBLISHERS' ROUND TABLE MEETING
SPONSOR REPLY FORM
The Confidante Hotel (formerly the Thompson Miami Beach)
January 27-28, 2017
Miami Beach, Florida



NAME _____ COMPANY _____

TELEPHONE _____ FAX _____

I WILL _____ WILL NOT _____ attend the Publishers' Round Table Jan 27-28, 2017.

I HAVE _____ HAVE NOT _____ reserved a room at the The Confidante Hotel (formerly the Thompson Miami Beach), Miami Beach, Florida

Call 402-592-6464 for a room at the CRMA discounted rate of \$299 (single/double).

Rate is good until December 23, 2016 OR when the reserved block of rooms is sold out.

We want to sign up for the following sponsor opportunity:

_____ Round Table Meeting Supporter (\$800) _____ Audio Visual (\$1,000) _____ Best Ideas Book (\$2,500)

_____ Refreshment Break Sponsor (\$1,100) _____ Reception (\$2,500) _____ Lunch (\$4,000)

The name of our representative at the meeting will be: _____

_____ Please charge my credit card for the sponsor fee of \$ _____

Provide full information for credit card charges. Note that you can pay with credit card online – we can only accept American Express if paid online through the secure payment portal.

_____ Check Enclosed Charge my _____ VISA _____ MASTERCARD

CARD # _____ Expire Date _____

Print Name on Card _____ Authorizing Signature _____

PLEASE RETURN BY FAX TO: (310) 379-8283

For questions, contact Jim Dowden at 310-379-8261 ext 11 or
admin@citymag.org

SPONSOR OPPORTUNITIES

2017 WINTER Publishers Round Table

There is an opportunity for Associate Members to support CRMA and to achieve visibility and access at the Fall Publishers Round Table Meeting. This meeting is intended to be an intimate meeting of owners, publishers and key decision makers of member magazines only. Sponsors of the event may also attend. For the Round Table Meeting there is not an opportunity to formally exhibit products, but, rather, an opportunity for exposure and access to the group. The following sponsor opportunities are available.

Round Table Supporter

All Round Table Supporters will be listed in the final printed program, receive a copy of the final registration list in electronic form and may have one printed item in the registration packet given to each delegate. Each Round Table Supporting company will receive one complimentary registration for a company representative. (Attendance is limited, to help maintain the intimate nature of the gathering.)

Cost: \$800

Specific Event Sponsorships:

Luncheon

In addition to being listed as a Round Table Supporter, this is an opportunity to sponsor the luncheon. Sponsor will have signage in the room and be listed in the printed materials as the Luncheon sponsor. Sponsor's representative will have 2-3 minutes to address the audience prior to the introduction of the educational speaker. This sponsorship includes two complimentary registrations for company representatives.

Cost: \$4,000

Refreshment Breaks

In addition to being listed as a Round Table Supporter, the sponsor of each of these events will be listed as event sponsor in the printed program, one hand-out piece included in registration packets and one printed piece on tables at the event. Chair will acknowledge sponsor from the podium. Supporting company will receive up to two complimentary registrations for company representatives.

Cost: \$1,100 each

Best Ideas Book

In addition to being listed as a Round Table Supporter, the sponsor of the Best Ideas Book will have a full page, 4 color ad inside the front cover of the Best Ideas session book. This Book is THE most coveted take away from the Round Table. Chair will acknowledge sponsor from the podium. Sponsor to provide camera ready artwork 2 weeks prior to the meeting

Cost: \$2,500

Audio Visual

In addition to being listed as a Round Table Supporter, the sponsor of the Audio Visual will be listed as event sponsor in the printed program, one hand-out piece included in registration packets and will have their logo/name displayed on the screen several times throughout the meeting. Chair will acknowledge sponsor from the podium.

Cost: \$1,000

Friday and Saturday Receptions

In addition to being listed as a Round Table Supporter, the sponsor of a reception will have Signage at the event, will be listed as event sponsor in printed program, have one hand-out piece included in the registration packet. And will have an opportunity for a 2-3 minute presentation to the group. Supporting company will receive up to two complimentary registrations for company representatives.

Cost: \$2,500 ea.

Contact Jim Dowden, 310-379-8261, ext 11 or at admin@citymag.org